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Agenda for a meeting of the Bradford and Airedale Health and Wellbeing Board to be held on Tuesday, 26 July 2016 at 10.00 am in Committee Room 1 - City Hall, Bradford

Dear Member

You are requested to attend this meeting of the Bradford and Airedale Health and Wellbeing Board.

The membership of the Board and the agenda for the meeting is set out overleaf.

Yours sincerely

Parveen Akhtar

City Solicitor

Notes:

- This agenda can be made available in Braille, large print or tape format on request by contacting the Agenda contact shown below.
- The taking of photographs, filming and sound recording of the meeting is allowed except if Councillors vote to exclude the public to discuss confidential matters covered by Schedule 12A of the Local Government Act 1972. Recording activity should be respectful to the conduct of the meeting and behaviour that disrupts the meeting (such as oral commentary) will not be permitted. Anyone attending the meeting who wishes to record or film the meeting's proceedings is advised to liaise with the Agenda Contact who will provide guidance and ensure that any necessary arrangements are in place. Those present who are invited to make spoken contributions to the meeting should be aware that they may be filmed or sound recorded.
- If any further information is required about any item on this agenda, please contact the officer named at the foot of that agenda item.

From:

Parveen Akhtar
City Solicitor
Agenda Contact: Fatima Butt
Phone: 01274 432227
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To:



MEMBER	REPRESENTING
Councillor Susan Hinchcliffe	Leader of Bradford Metropolitan District Council
Councillor Val Slater	Portfolio Holder for Health and Wellbeing
Councillor Simon Cooke	Bradford Metropolitan District Council (BMDC)
Kerstan England	Chief Executive (BMDC)
Dr Andy Withers	Bradford District Clinical Commissioning Group
Helen Hirst	Bradford Districts and City Clinical Commissioning Group
Dr Philip Pue	Airedale, Wharfedale and Craven Clinical Commissioning Group
Dr Akram Khan	Bradford City Clinical Commissioning Group
Brian Hughes	Locality Director, West Yorkshire
Anita Parkin	Director of Public Health
Bernard Lanigan	Interim Strategic Director of Adult and Community Services
Michael Jameson	Strategic Director of Children's Services
Javed Khan	HealthWatch Bradford and District
Simon Large/Bridget Fletcher or Clive Kay	One Representative of the main NHS Providers
Sam Keighley	Bradford Assembly Representing the Voluntary, Community and Faith Sector

A. PROCEDURAL ITEMS

1. ALTERNATE MEMBERS (Standing Order 34)

The City Solicitor will report the names of alternate Members who are attending the meeting in place of appointed Members.

2. DISCLOSURES OF INTEREST

(Members Code of Conduct - Part 4A of the Constitution)

To receive disclosures of interests from members and co-opted members on matters to be considered at the meeting. The disclosure must include the nature of the interest.

An interest must also be disclosed in the meeting when it becomes apparent to the member during the meeting.



Notes:

- (1) Members may remain in the meeting and take part fully in discussion and voting unless the interest is a disclosable pecuniary interest or an interest which the Member feels would call into question their compliance with the wider principles set out in the Code of Conduct. Disclosable pecuniary interests relate to the Member concerned or their spouse/partner.
- (2) Members in arrears of Council Tax by more than two months must not vote in decisions on, or which might affect, budget calculations, and must disclose at the meeting that this restriction applies to them. A failure to comply with these requirements is a criminal offence under section 106 of the Local Government Finance Act 1992.
- (3) Members are also welcome to disclose interests which are not disclosable pecuniary interests but which they consider should be made in the interest of clarity.
- (4) Officers must disclose interests in accordance with Council Standing Order 44.

3. MINUTES

Recommended –

That the minutes of the meeting held on 6 April 2016 be signed as a correct record (previously circulated).

(Fatima Butt – 01274 432227)

4. INSPECTION OF REPORTS AND BACKGROUND PAPERS

(Access to Information Procedure Rules – Part 3B of the Constitution)

Reports and background papers for agenda items may be inspected by contacting the person shown after each agenda item. Certain reports and background papers may be restricted.

Any request to remove the restriction on a report or background paper should be made to the relevant Strategic Director or Assistant Director whose name is shown on the front page of the report.

If that request is refused, there is a right of appeal to this meeting.

Please contact the officer shown below in advance of the meeting if you wish to appeal.

(Fatima Butt - 01274 432227)



B. BUSINESS ITEMS

5. **WORKING BETTER TOGETHER - A WHOLE SYSTEM FOR HEALTH AND WELLBEING - JOINT MENTAL HEALTH AND WELLBEING STRATEGY DEVELOPMENT** 1 - 10

Previous Reference: Minute 27 (2015/16)

The Working Better Together report is a standing item at the Health and Wellbeing Board that brings regular updates on development of a whole system approach to health, social care and wellbeing; for example supporting further integration between health and social care organisations and processes and directing the health and wellbeing system to develop integrated strategies.

The Interim Strategic Director of Adult and Community Services and the Director of Collaboration Bradford City, Bradford Districts and Airedale, Wharfedale and Craven Clinical Commissioning Groups will submit **Document "A"** which gives an update on the development of a Mental Health and Wellbeing Strategy for Bradford, Airedale and Craven for discussion, and for Board members to provide strategic direction.

Recommended-

That the Health and Wellbeing Board receives the update paper and presentation, provides feedback to shape and inform the development of the joint strategy and schedules a further update to the Board for Autumn 2016.

(Mick James – 01274 237290)

6. **SEND LOCAL OFFER ANNUAL REPORT 2015-16** 11 - 78

The Strategic Director, Children's Services and the Interim Strategic Director Adult and Community Services will submit the SEND Local Offer Annual report (**Document "B"**) which provides an overview of activity through the Local Offer to children and young people with Special Educational Needs or Disability and their families or carers.

Recommended –

That the SEND Local Offer 2015/16 Annual report be reviewed and endorsed and the Chair provides a foreword to the report.

(Jenni Leary – 01274 439538)



7. **CHAIRS HIGHLIGHT REPORT - BETTER CARE FUND, SUSTAINABILITY AND TRANSFORMATION PLANS, LEARNING DISABILITY TRANSFORMING CARE PLAN**

79 - 88

The Health and Wellbeing Chair's highlight report summarises business conducted between meetings and business conducted at development sessions or informal meetings where these are necessary to consider material that is not yet in the public domain.

The report (**Document "C"**) also provides updates from the sub groups - Bradford Health and Care Commissioners and the Integration and Change Board.

The items covered in the report are:

- Development of the Sustainability and Transformation Plans (STP) for West Yorkshire (WY) plus Craven and for Bradford and Craven
- An update on work by the Bradford Health and Care Commissioners Group to expand and develop the 2016-17 Better Care Fund prior to its signoff by the Board Chair for submission to NHS England, the findings of an internal audit of the District's Better Care Fund and quarter 4 performance for 2015-16 (Appendix 1)
- Learning Disability Transforming Care Plan

Recommended-

- (1) **That the Board accepts and supports the Better Care Fund Plan for 2016/17 and Quarter 4 performance 2015-16 and receives further progress and performance reports at future Board meetings.**
- (2) **That the Board notes the Draft Learning Disability Transforming Care Plan (previously circulated for 20th June Informal Board meeting and submitted to NHS England on the 24th June) and that a progress report be submitted to the November 29th Health and Wellbeing Board meeting which focuses on:**
 - **Improvement in outcomes**
 - **Budget – current spend /best use**
 - **Wider context – population/level of need**

(Angela Hutton – 01274 437345)



8. **BRADFORD AND AIREDALE HEALTH AND WELLBEING BOARD FORWARD PLAN 2016/17** 89 - 94

The Director of Public Health will submit **Document “D”** which reports on the Boards draft Forward Plan for 2016/17.

Recommended-

That the draft Forward Plan be agreed.

(Angela Hutton – 01274 437345)

9. **A WHOLE SYSTEM APPROACH TO ACHIEVING HEALTHY WEIGHT FOR THE POPULATION OF THE BRADFORD DISTRICT** 95 - 116

Previous Reference: Minute 40 (2014/15)

The Director of Public Health, the Interim Strategic Director of Adult and Community Services and the Clinical Chair of Bradford Districts Clinical Commissioning Group will submit **Document “E”** which outlines the challenges posed by overweight and obesity to health outcomes.

Recommended-

- (1) **That the Health and Wellbeing Board endorses and adopts NICE Guidance to Health and Wellbeing Boards on working with communities to tackle overweight and obesity and to achieve healthy weight at a population level.**
- (2) **That the Health and Wellbeing Board mandates the Local Authority to lead a system-wide approach to achieving healthy weight for the population of Bradford and Airedale to include:**

Board members to ensure that the policies and practices of their respective agencies that might impact on healthy weight are reviewed; that these practices and policies are further improved and developed in line with a whole system approach and that the involvement and endorsement of their governing bodies is secured.

Appropriate governance is put in place and 6 monthly updates on progress are provided to the Board.

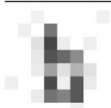


Bradford Health and Care Commissioners to review their commissioning and to take action to ensure that commissioned activity contributes to achieving Healthy Weight at a population level, with particular emphasis on prevention and early intervention.

- (3) That the Chair of the Board writes to Bradford District Partnership seeking their endorsement and commitment to be involved in a system wide approach to achieving healthy weight.**

(Ralph Saunders – 01274 434782)

THIS AGENDA AND ACCOMPANYING DOCUMENTS HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER



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Report of the Interim Strategic Director of Adult and Community Services and the Director of Collaboration Bradford City, Bradford Districts and Airedale, Wharfedale and Craven Clinical Commissioning Groups to the meeting of the Health and Wellbeing Board to be held on 26th July 2016

A

Subject:

Working Better Together – A Whole System for Health and Wellbeing – Joint Mental Health and Wellbeing Strategy Development

Summary statement:

Update on the development of a joint Mental Health and Wellbeing Strategy for Bradford, Airedale and Craven including feedback from stakeholder engagement

Bernard Lanigan, Interim Strategic Director, Adult and Community Services
Nancy O'Neill, Director of Collaboration Bradford City, Bradford Districts and Airedale, Wharfedale and Craven CCGs
Report Contact: Mick James
Phone: (01274) 237290
E-mail: mick.james@bradford.nhs.uk

Portfolio:

Health and Wellbeing

Overview & Scrutiny Area:

Health and Social Care



1. SUMMARY

The Working Better Together report is a standing item at the Health and Wellbeing Board that brings regular updates on development of a whole system approach to health, social care and wellbeing; for example supporting further integration between health and social care organisations and processes and directing the health and wellbeing system to develop integrated strategies.

This report brings an update on the development of a Mental Health and Wellbeing Strategy for Bradford, Airedale and Craven for discussion, and for Board members to provide strategic direction.

2. BACKGROUND

2.1 Mental Health and Wellbeing Strategy

An external review of Mental Health Commissioning in 2015 recommended the development of a strategy and stakeholder engagement and improving governance for mental health. In February 2016 the Bradford Health and Wellbeing Board approved a proposal to develop an integrated approach to Mental Health and Wellbeing.

In April 2016 the Board held a dedicated session on Mental Health and Wellbeing and provided feedback to the Joint Commissioner to request that the strategy should: have a strong emphasis on integrated working, prevention, early intervention and building community resilience; address the relationship with wider determinants of health such as housing and homelessness and employment; and should encompass the mental wellbeing of children and young people as well as adults.

The Board recorded the following decision:

That the Board receives an update in July 2016 on work to develop an integrated Mental Health Strategy which takes into account comments raised at the meeting such as reflecting the link between physical and mental health and the need to have a long-term strategy with a strong focus on: building mental wellbeing and resilience; developing the role of primary care; early intervention and prevention; integrated working with other services and the development of a joint approach to commissioning mental health services.

3. OTHER CONSIDERATIONS

Work to undertake the development of a new all age mental health strategy for the district in partnership with stakeholders commenced in April 2016 and is scheduled for completion by September 30th 2016.



The Strategy will be an all-age document that covers the full spectrum of mental health from ameliorating the broader determinants of poor mental health, to mental wellbeing and suicide prevention to the care and treatment of those who have a mental illness.

Progress since April 2016 includes:

- Joint MH Commissioning Board established
- Detailed development work for the Strategy is being driven by the Mental Health Programme Delivery Board
- time-limited sub-groups have been established to drive individual sections of Strategy
- an agreed programme mandate, programme plan and stakeholder engagement plan
- Work on good practice examples, evidence base and updated Mental Health Needs Assessment to support
- Service and finance mapping

Feedback from stakeholder engagement is themed around people's hopes for the future and empowerment; their views about developing and sustaining services, communication, how acute pathways could be improved and how support around housing and employment and has identified specific service gaps.

A presentation at the Board meeting will expand on this report.

4. FINANCIAL & RESOURCE APPRAISAL

The constituent organisations of the Health and Wellbeing Board have agreed a principle that the current spend for mental health should be, as a minimum, maintained at its current level. In 2016-17 the budget has been included for the first time in the joint planning and financial arrangements of the Bradford District Better Care Fund.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

Mental Health governance structures have been developed in line with the agreements set out at the February 2016 meeting of the Health and Wellbeing Board and are providing the leadership for the development of the strategy for MH and wellbeing. No outstanding risk issues are associated with this programme at the current time.

6. LEGAL APPRAISAL

No specific legal issues are anticipated to arise from the development and publication of the Strategy for Mental Health and Wellbeing.

7. OTHER IMPLICATIONS



7.1 EQUALITY & DIVERSITY

The joint Strategy for Mental Wellbeing will address issues of equality and diversity as they apply to protected characteristics groups. In addition the Strategy will address inequalities that are not covered under the Equality Act 2010 for example relating to deprivation in particular as poor health outcomes, health inequalities and equity of access to and uptake of services is often associated with areas of high deprivation.

7.2 SUSTAINABILITY IMPLICATIONS

The Sustainability and Transformation Plans for Bradford and Craven and for West Yorkshire will address sustainability issues in relation to financial sustainability through the work to close the finance gap for the health and social care economy. Estates workstreams will address the sustainability issues set out in the Carter Review.

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

None

7.4 COMMUNITY SAFETY IMPLICATIONS

No specific community safety issues are anticipated to arise from the development and publication of the joint Strategy for Mental Health and Wellbeing.

7.5 HUMAN RIGHTS ACT

The current position in respect of Human Rights Act implications, for example in relation to Deprivation of Liberty, is unlikely to be impacted by the publication of the MH and Wellbeing Strategy.

7.6 TRADE UNION

None

7.7 WARD IMPLICATIONS

None

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS



None

10. RECOMMENDATIONS

That the Health and Wellbeing Board receives the update paper and presentation, provides feedback to shape and inform the development of the joint strategy and schedules a further update to the Board for autumn 2016.

11. APPENDICES

11.1 Appendix 1- Structure and Content for Mental Health Strategy

12. BACKGROUND DOCUMENTS

None



Appendix 1



Structure and Content for Mental Health Strategy

Background:

At the previous two meetings of the Mental Health Programme Delivery Board (17th & 31st May) there was focussed discussion and development to produce an outline structure for the Bradford and District MH Strategy. Those discussions were informed by a review of other strategies and the Mental Health Taskforce report. This final proposal was agreed by the Joint MH Commissioning Board on 14th June 2016.

Structure

As a result of this work it is recommended that the strategy needs to:-

- Include a locally generated and owned 'hook' (the thing to catch people's attention)
- Include art (generated locally and around themes if possible – could also link to quotes from people). Likely to increase sense of ownership.
- Use infographics to illustrate and emphasise key points throughout the sections
- The final document needs to be presented using clear and simple language so that it is accessible to a broad audience - particularly users by experience, carers and wider public.
- Document needs to 'flow'/'tell a story' **but** also be coherent if only one section is read
- Be clear that it is an 'all age' strategy and that this reflects the national drivers such as the Crisis Care Concordat and 5YFV.
- Strike a balance in terms of length between too brief and thus lacking detail and too long and people not really reading and engaging with it. Finished target length between 20-25 pages.
- Ensure that lengthy appendices need to be added as hyperlinks and as references within printed versions.



Heading/Topic	Content/rationale
Title Page	Ensure that it is visually attractive/tells a story. Include a 'hook' on the front page.
In Brief	This will be the short 'Executive Summary' set out in a single page
Our Commitment	This will be set out as a personal message/letter of commitment from key leaders across the economy to articulate their support for the Strategy and its delivery. This will also include the logos of the organisations who are party to its agreement.
Where are we now?	<p>Describe the current position in terms of progress/good examples/what difference have we made so far as well as gaps and growth. Within this we will include:-</p> <ul style="list-style-type: none"> • Health Needs Assessment • Service Mapping • Financial Mapping <p>Detail from these respective elements may then be appended.</p>
What's important?	<p>Feedback from Stakeholder engagement – who contributed and their key messages. Set in context of national policy imperatives. Set in context of local issues/gaps/system challenges (e.g. CRES, LA constraints).</p>
Vision	<p>High level vision for next 5 years set out as no more than 10 aims as bullet points with additional contextual info to support where necessary.</p> <p>This section needs to include principles as well as aims, again as no more than 10 bullet points</p>
Where do we want to be?	<p>Longer section setting out what we want to achieve in more detail. Focus of section will be on the quality improvements and outcomes that will be delivered by the strategy.</p> <p>It will be broken down into sub-sections that have a correlation to the MH Taskforce report as well as local priority areas:</p> <ul style="list-style-type: none"> • Prevention and wellbeing What we will



	<p>do about determinants of mental wellbeing such as housing, employment, debt etc as well as early interventions such as advice, self-help, improving community resilience and the reduction of other determinants of poor MH. This will also forge a clear link to the Self Care strategy.</p> <ul style="list-style-type: none"> • Improving the mental health awareness and emotional intelligence of the wider public service workforce • Suicide Prevention • Primary Care • Physical Health (ref Parity of Esteem) • Future in Mind Restate existing commitments and any more that emerge • Access (ref Parity of Esteem) and Care Pathways (inc CMHT) • Perinatal mental health • Psychological Therapies (including LTC/MUS and ref Parity of Esteem) • Recovery (including CMHT) • Employment Support • Supported Housing • EIP • Crisis and out of hours care • Liaison Psychiatry (ref Parity of Esteem) • Least restrictive acute care • Physical Health of People with SMI
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	<p>(ref Parity of Esteem)</p> <ul style="list-style-type: none"> • Older age services (inc link with Dementia Strategy) • Protected Characteristics (gender, BAME etc) • Other issues (e.g. Prescribing, Veterans & Criminal Justice) • Links to other work (e.g. Substance misuse & alcohol, alcohol, LD, ASC)
<p>How will we get there?</p>	<p>Section describing the commissioning arrangements and how we will work with partners to deliver this. Will include:-</p> <ul style="list-style-type: none"> • The Economic Case (benefits accrued, Parity of Esteem, QIPP) • The proposed Joint Commissioning arrangements and approaches • The options offered through Choice and Personalisation • Payment models and financial flows • Accountable Care systems • Stress the importance of co-production • Section detailing our approach to workforce development • Explain how people will know where to go to get the help they need • How we might use technology to help in the delivery and the benefits of this • State commitment to evidence based commissioning and service provision and to encouraging innovation and engagement with R&D.



Appendices	More detailed presentation of the Health Needs Assessment
	Service Mapping. Need to design an agreed method for describing and presenting an all age MH Pathway that includes the details of services commissioned.
	Feedback from Stakeholder Engagement
	Detailed delivery plan for 1 st Year.
References	<ul style="list-style-type: none"> • Reference list in printed versions • Hyperlinks for electronic users.



Report of the Strategic Director – Children’s Services and the Interim Strategic Director Adult and Community Services to the Bradford and Airedale Health and Wellbeing Board to be held on 26th July 2016.

B

Subject:

SEND Local Offer Annual report 2015-16

Summary Statement:

The SEND Local Offer Annual report provides an overview of activity through the Local Offer to children and young people with Special Educational Needs or Disability and their families or carers

Michael Jameson- Strategic Director
Children’s Services
Bernard Lanigan – Interim Strategic
Director Adult and Community
Services

Portfolio:

Health and Wellbeing

Report Contact: Jenni Leary
Phone: (01274) 439538
E-mail: jenni.leary@bradford.gov.uk

**Overview & Scrutiny Area:
Health and Social Care**



1. SUMMARY

The SEND Local Offer Annual report provides an overview of activity through the Local Offer to children and young people with Special Educational Needs or Disability and their families or carers

2. BACKGROUND

The 2014-15 SEND Local Offer Annual report is required by the Department of Education to be reviewed and agreed by the local Health and Wellbeing Board.

3. OTHER CONSIDERATIONS

The SEND Local Offer Annual Report is attached as an appendix for the Board's consideration. The lead officer for the Council's Special Educational Needs Services will be attendance to outline the report and answer questions.

4. FINANCIAL & RESOURCE APPRAISAL

See Local Offer Annual report

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

See Local Offer Annual report

6. LEGAL APPRAISAL

See Local Offer Annual report

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

No issues

7.2 SUSTAINABILITY IMPLICATIONS

No issues

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

No impacts



7.4 COMMUNITY SAFETY IMPLICATIONS

None

7.5 HUMAN RIGHTS ACT

None

7.6 TRADE UNION

None

7.7 WARD IMPLICATIONS

None

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

None

10. RECOMMENDATIONS

10.1 That the Board reviews and endorses the SEND Local Offer 2015-16 and that the Chair provides a foreword to the report.

11. APPENDICES

Appendix 1 SEND Local Offer Annual Report

12. BACKGROUND DOCUMENTS

None.



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Bradford's Local Offer Annual Report 2015/16

Foreword

I am pleased to introduce the 2015/16 Local Offer annual report.

The development and review of the Local Offer has been strongly influenced by the views of parents, carers, children and young people during the last 2 years, who have given a continued level of commitment to this area of work, even during the school holidays.

The Local Authority is continuing to develop effective partnerships with key organisations across the District.

Bradford MDC is also a member of the West Yorkshire Local Offer network and is working closely with other local authorities in the region to share information and good practise.

The Local Offer will continue to review the resources that are available to families in the District and through the Local Offer we will give careful consideration to the feedback received to inform the future commissioning of services across Education, Health and Social Care.

Councillor Susan Hinchcliffe
Chair of Health and Wellbeing Board

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Introduction

The Children and Families Act (2014) placed a new requirement on all local authorities to publish a Local Offer. The Local Offer must provide information on services across Education, Health and Social Care for children and young people who are aged 0 - 25 years and have special educational needs and/or disabilities (SEND). The Local Offer includes local provision and provision outside of the area that is likely to be used including regional and national specialist provision.

The Special Educational Needs and Disability Code of Practice: 0 to 25 years provides statutory guidance for organisations who work with and support children and young people with special educational needs and disabilities.

The purpose of the Local Offer is to provide clear, comprehensive and accessible information about the available services and how families can access it. The aim is to make provision more responsive to local needs and aspirations by directly involving disabled children and young people and those with special educational needs, their parents/carers and service providers in its development and review.

The Local Offer has been co-produced with key stakeholders including young people from the Bradford district with SEND, their families' and with input from key service providers across Education, Health and Social Care. The Local Offer makes it easier for families to find information, provides clarity for families about the services that are available, enables families to identify any gaps in provision and provides an evidence base for improving services in the future.

The Local Authority must seek and publish comments that are received about the Local Offer and publish annually along with their response to those comments. Feedback must be sought on the content, accessibility and the development and review of the Local Offer.

1

¹ Please note that the feedback collated and analysed for this report covers the period Sept 2015 to 31st May 2016.

Summary of developments achieved following up further actions required from Annual Report 2014-15 “You said, We did “feedback and next steps.

What “you said”

Alternative formats to the website in order to promote and increase awareness of the Local Offer. For example, leaflets, booklets, advertise on notice boards, schools, community events, use of videos etc.

Include a Young Persons section to make the Local Offer user friendly.

A search option on the homepage of the Local Offer website whereby you can access information by specialist need/ or disability.

What “we did”

We continued to develop awareness, by promoting the Local Offer across local education, health, and social care services including all voluntary and charitable organisations-within the Local Offer website. This included the distribution of “The Guide booklet” and leaflets/posters-The circulation list is given in Appendix A, and Appendix B outlines the services visited to promote and distribute the booklet and leaflets/posters.

Sarah Pawson

We continued to work with young people and partnership organisations and have developed a new Children and the Young Peoples page within the Local Offer website. The page structure is now complete and the being developed. This has been reviewed by Children and Young People across the district. See the children and young people’s comments “You said we did 2015-16” within this report.

Sarah Pawson

We have developed the search option menu on the home page with the use of effective Google tags/keywords. This helps to bring together all relevant information applicable to your search. We have further developed the search tool tab ‘find a service’ postcode search, which now includes all services listed within the Families Information Service. Education establishments can be searched by specific need. We intend to further develop this tool by extending the distance of search and using sub categories for searching activities.

Sarah Pawson

Cont. Summary of developments achieved following up further actions from annual report 2014/15 “You said, we did” feedback and next step.

What “you said”

Lack of information and advice for when young people leave college and transition into adulthood.

What “we did”

As a district we are working hard to improve the support available for young people who are leaving college. In May 2015 The Social Care Transitions Team appointed a member of the team as a college link worker. The link worker’s role is to work alongside colleges and Connexions workers to identify young people with a disability who are leaving college.

Colleges are now routinely arranging ‘Transition out of college’ reviews for all SEN students leaving College at the end of the academic year. The Link worker and a Connexions worker play a key role in these reviews and will work with the young person to identify future options for continued education, employment and agree what support they might need to achieve these.

If it is identified that a social care assessment would support these discussions, the link worker will work with the college to ensure a referral is made to the social care Transitions Team who will complete a social care assessment.

Where it is identified that a young person is eligible for social care support the Transitions Team will work with them to explore a range of different options such as Supported Employment, community inclusion projects, opportunities to work in performing Arts, gardening, catering and music projects, and continued learning opportunities. Individuals are also offered the option of Personal Budgets and are able to explore using direct payments to employ a personal assistant to help them to access the community.

The Transitions Team now offer a duty service 9.30 – 4.30 Monday – Friday where a member of the team is available to talk to individuals, parents or carers who may need advice and information about what options are available to them as they become a young adult. As well as telephone discussions we are able to home visits to provide further information to address any queries or concerns. You can contact the Transitions Team on: 01274 435750. [Gill Impey](#)

Cont. Summary of developments achieved following up further actions from Annual Report 2014/15 "You said, We did" feedback and next step.

What "you said"

Places to meet people aged 18-25.

What "we did"

The Local Offer website and The Guide booklet provides services and support that is available through adult care and support and preparing for adulthood. We shared your comment with adult services in 2015. Adults services responded: The Youth Service routinely offers provision for young people 13-19 and up to 25 with a disability. Whilst we do not specifically run provision for the age range of 18-25 as a closed group there are many young people within this age range who use some of our inclusion provisions. A full list of days and times of youth service provisions is available from the local area coordinators offices in each constituency area.

[Heather Wilson](#)

An option for sign language or voice over for the visually impaired.

We have continued to develop accessibility of the website and purchased Browse Aloud software in Feb 2016. This enables voice over, colour overlays, different font sizes and easy read versions. This software has been live on the website since March 2016.

[Sarah Pawson](#)

Not enough childcare facilities for children age 9+ with Attention Deficit Hyperactive Disorder (ADHD)

We shared your comments with Early Childhood Services in 2015. Early Childhood Services responded: "The Local Authority has a duty to ensure that childcare provision in the district is accessible, inclusive and of high quality. In particular, there is a commitment to ensuring that all settings have an effective policy for ensuring equality of opportunity and for supporting children with Special Educational Needs and Disability. There are few childcare provisions for children over 9 years. However, Family Information Services can provide support in locating appropriate childcare and can work with key Local Authority officers to support access to this childcare."

[Pauline Naylor](#)

Cont. Summary of developments achieved following up further actions from Annual Report 2014/15 “What you said, What we did” feedback and next steps.

What “you said”

Disability football club and base camp run by Bradford Council are unable to accommodate children and young people with SEND due to funding.

What “we did”

We have shared your comments with Disability Sports and Short Breaks in 2015. Disability Sports and Short Breaks response:
The Disability football club and Base Camps do take children with disabilities that fit within a safe group ratio, Base Camps are funded solely by admission charges groups taken into account the needs of all children and young people who attend the scheme. Where a young person has a play partner worker this can be accommodated if the young person is compatible with the group as the service is not set up to take disabled children and young people who need one to one support. The council staff members that run the Base Camps have been working with Bradford Disability Sports advising them on running a summer Base Camp specifically for those disabled young people who need more resources in order to be safe and participate. There are other services through short breaks that will take children and young people who need a higher staff ratio or support with integration, parents and carers should contact Specialist Inclusion Project to discuss appropriate alternative services.

Cath Dew & Bradford Disability Sport and Leisure

The Local Offer Annual Report 2014/15

<https://localoffer.bradford.gov.uk/Docs/Final%20Annual%20%20Report%20260815%2014-2015%20Approved.pdf>

- All the next steps listed within the 2014/2015 Annual Report (page 22) have been implemented and completed and will be reflected in the summary above.

Website Usage

Local authorities must make their Local Offer widely accessible including a web based resource. The website provides a platform for Bradford's Local Offer. There are also alternative formats for those without access to the internet such as a booklet, leaflet and videos. This provides a choice for families as to how they access the information and it can also improve access for different groups including disabled people and those with different types of special educational need (SEN). The Local Offer website is split into sections so that users can find information that is relevant to them with ease.

Outlined in the figures below is the hits usage of the categories within the Local Offer website and the pages within these categories. Both 2014-15 Annual Report results and 2015-16 are shown to view the comparison of category hits and page use over a period of time

Figure 1-Top 8 most used categories in 2014-15

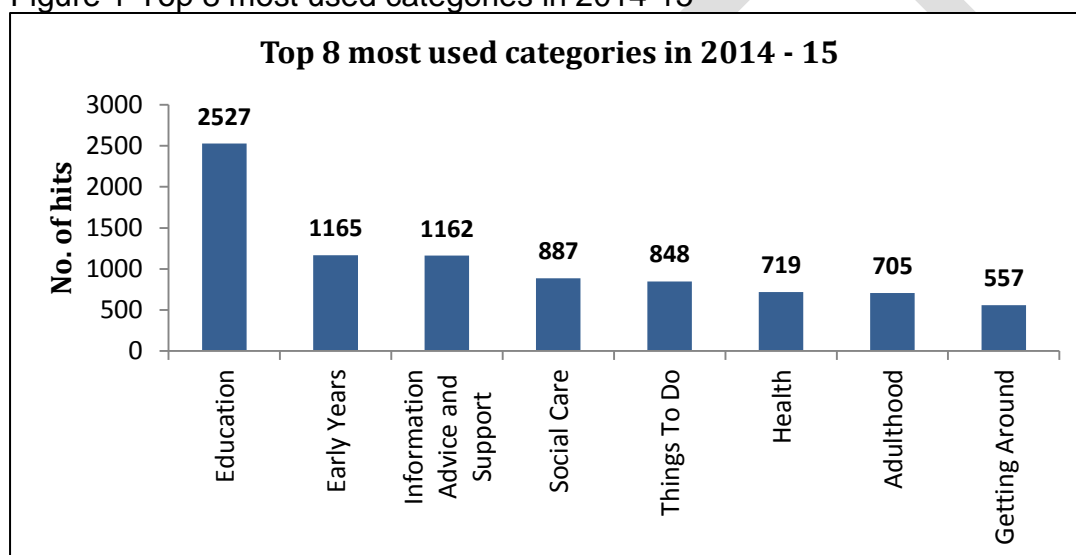
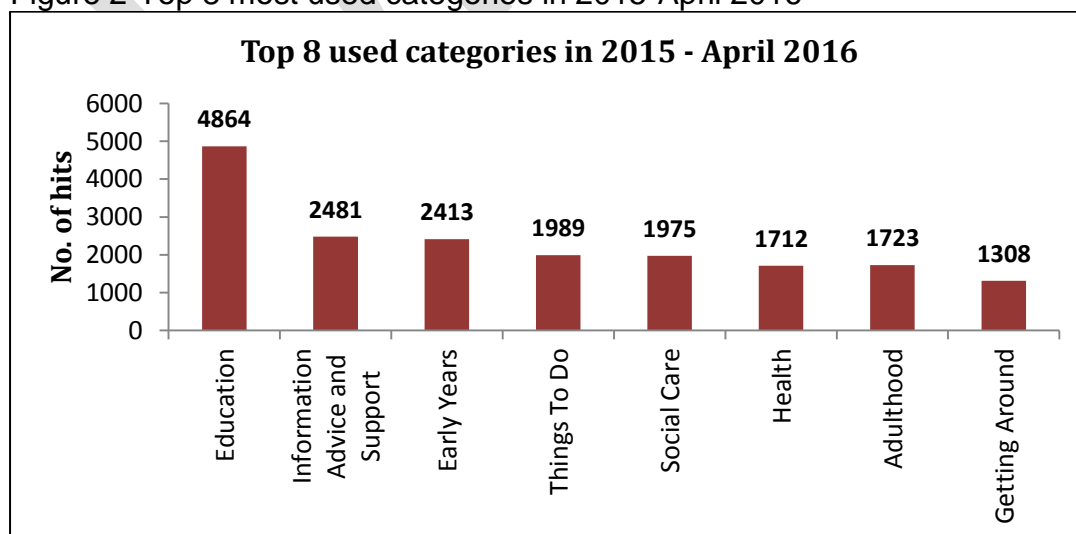
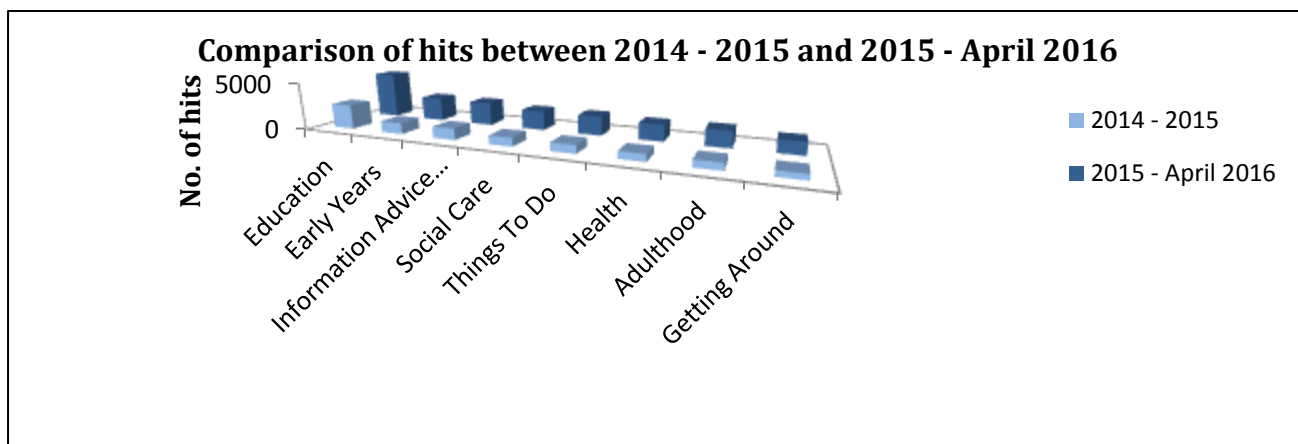


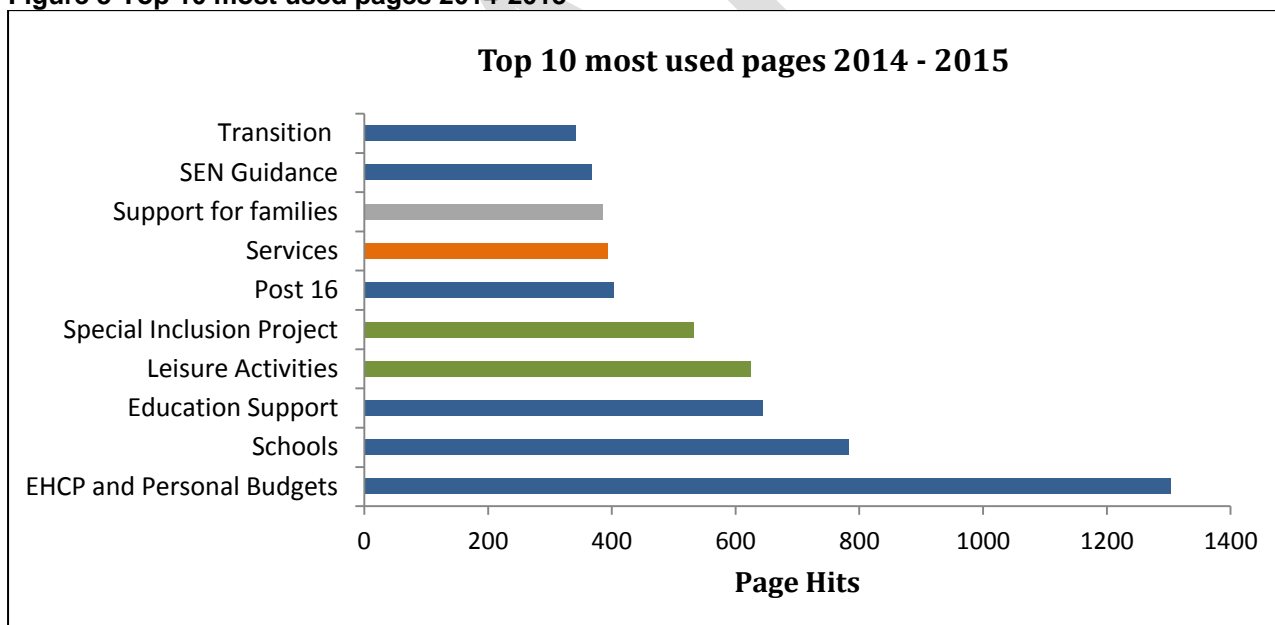
Figure 2-Top 8 most used categories in 2015-April 2016





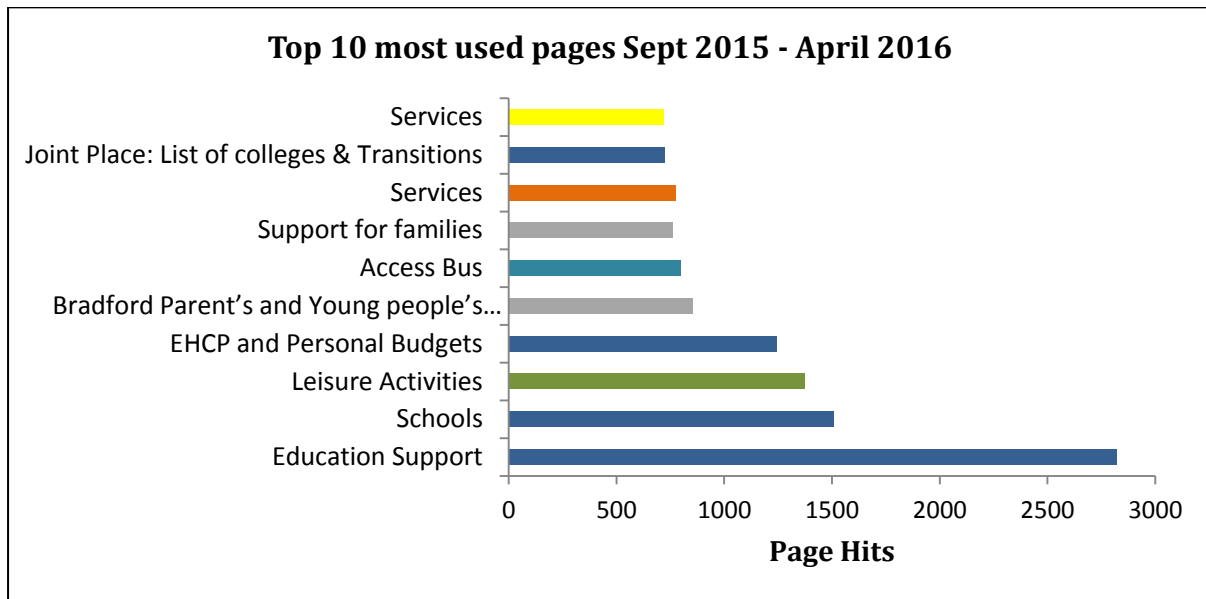
Looking at the results in figures 1 and 2 the Local Offer category service hits have doubled over time with Education still ranking number 1. The increase in hit levels have been strongly influenced as result of a Local Offer Officer in post. A key part of their role focuses on the promotion, attending events, meetings, developing partnership working with all services within the Local offer, organising focus groups, managing the feedback gained from all key stakeholders and maintaining content updates from the service providers. -[This is covered in more detail in Appendix B.](#)

Figure 3-Top 10 most used pages 2014-2015



Category	
Education	
Things to do	
Early Years	
Information, Advice and Support	
Getting Around	
Health	

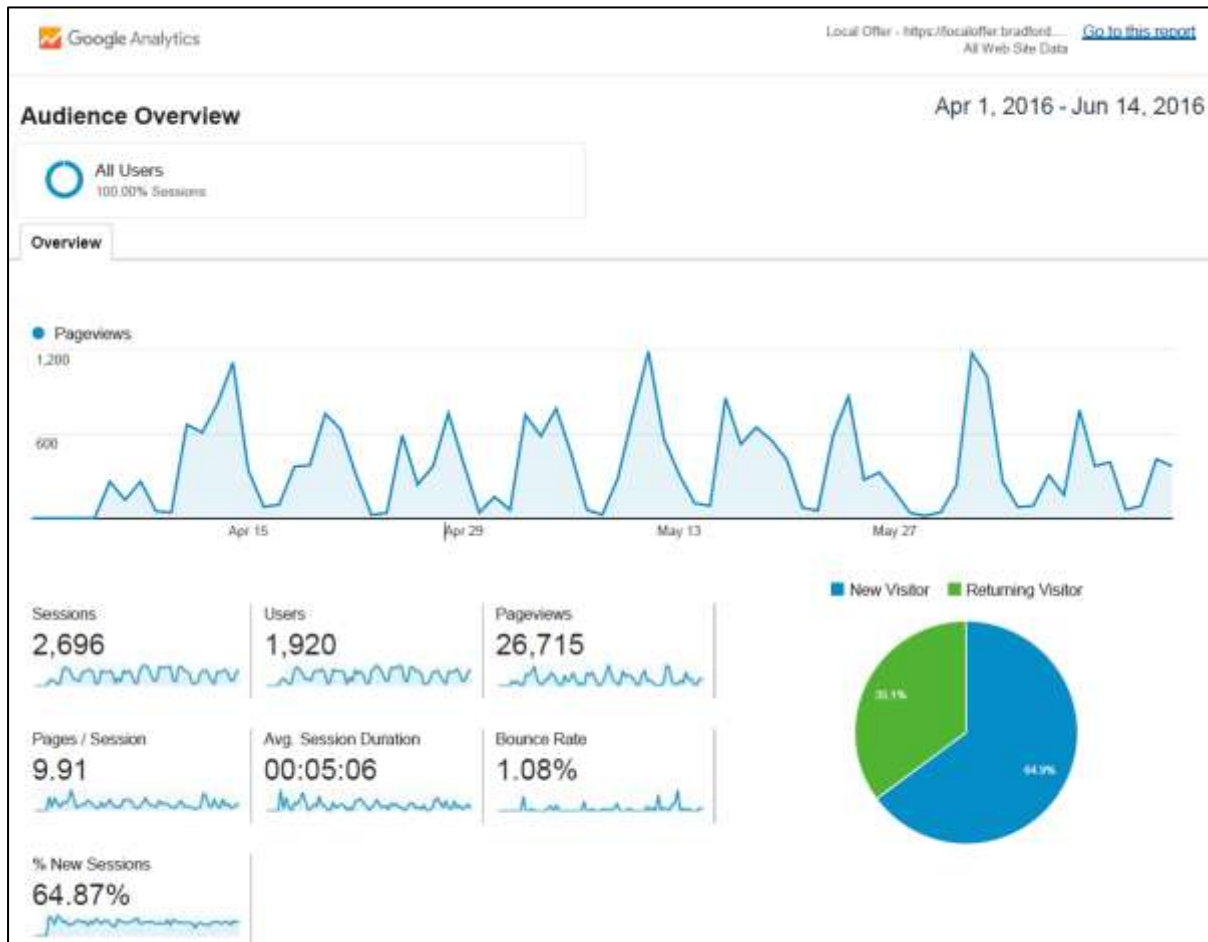
Figure 4-Top 10 most used pages 2015-April 2016



Category	
Education	Blue
Things to do	Green
Early Years	Orange
Information, Advice and Support	Grey
Getting Around	Teal
Health	Yellow

Looking at the results in figures 3 and 4 the most useful pages users are hitting is about Education Support, Schools, EHCP and personal budgets and Things to do. The Local Offer has recently developed the Things to do page using feedback gained from key stakeholders.

Figure 5: Google Analytics stats for Local Offer Website:



The data from the website usage and Google Analytics (see figure 5 above), combined with the key stakeholder feedback received means that the Local Offer Officer has been able identify gaps in services; develop the content and the look of the Local Offer, since it was first launched in September 2014. The website is under regular development and review and we will continue to work alongside our key stakeholders and our ICT web development team to keep it regularly updated.

Co-production

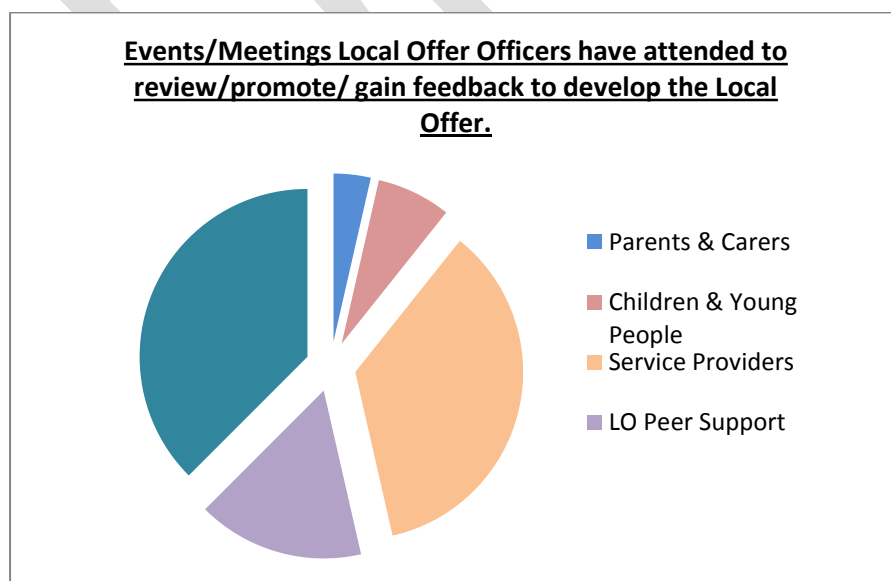
The co-production of the Local Offer has involved children, young people parents/carers, service providers and other local authorities. This has included planning the design, developing the structure for the content, deciding the alternative formats that we make available, improving the content available within the Local Offer, participating in local authority peer support working groups and deciding how to promote and to publish feedback on an annual basis.

Children, young people, adults (18-25 years) and parent/carer of children with special educational needs and or disabilities, involvement is central to the development of the Local Offer and we have organised and attended various events within the Bradford district area to gain feedback, and we have used the comments to co-produce Bradford's Local Offer.

A mixed method approach was adopted to receive feedback and promote the Local Offer. Feedback gathered through online surveys, Local Offer focus groups, Local Offer website, emails, telephone, parent open forum meetings, questionnaires for children, young people and young adults (18-25 years) with SEND and their parent/carers. The Local Offer Officer has also attended a large number of events including Southfield Secondary School Path Vocational Centre Transition events, Travel Assistance and personal budget workshops organised for families with children and young people birth to 25yrs. These events have provided an opportunity to promote the Local Offer and also gain valuable verbal feedback-[This is covered in more detail in Appendix B.](#)

All the feedback has been analysed collated on common themes. Feedback which is unique to each stakeholder group is given overleaf. We have used a 'What you said' and 'What we did' format.

Summary of events, meetings, workshops and reviews Local Offer Officer attended



Parents & Carers	2
Children & Young People	4
Service Providers	20
LO Peer Support	9
Mixed	21

Local Offer feedback unique to the updated online questionnaires on the website

Children and young people with special educational needs and disabilities and their parent carers are invited to leave compliments, comments or concerns about the local offer within our websites feedback page, in particularly the :

- **The content of the Local Offer, including the quality of existing provision and any gaps in the provision**
- **The accessibility of information in the Local Offer**
- **How the Local offer has been developed or reviewed**

If users have a complaint or concern about an individual service they are advised to contact the service directly for this to be dealt with through their comments and complaints process. The Local Offer will send feedback to services in order to gain a response to publish in the Annual Reports. The local authority regularly monitors all of the feedback that is received about the local offer.

The website feedback page on the Local Offer has been reviewed by parent carers, children young people and service providers and the new version survey questionnaire which generate feedback automatically was published live in April 2016 on the LO feedback page. Previously to this, online feedback was submitted online within this page but had limited information options to feedback about awareness/promotion of the LO and resources, gaps, monitoring age ranges and needs were not recorded. We received 6 online feedback (inc emails) responses between Sept 2015-March 2016 which are shown within the co-production section. The amount of, age ranges and specific needs of respondents are shown in Appendix C

The new version of the survey questionnaire responses are given below.

Online questionnaire completed by parent, carers, service providers, children and young people April 2016-31st May 2016.

The results have been collated and analysed and responded to below and split into 2 groups:

- parent/carers and service providers
- Children and young people

Parents/carers and service providers feedback

Parent and Guardian Questionnaire

This report was generated on 09 June 2016. Overall 5 respondents completed this questionnaire.

When did you last visit the local offer website? Month/Year

April 2016
Last year
24 may 2016
May 2016
2016

How would you rate the content of the local offer website?



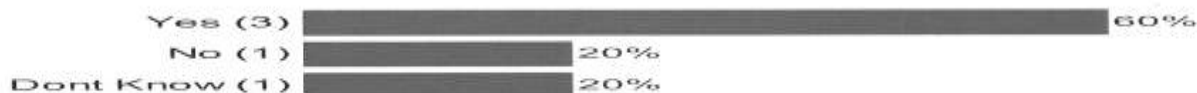
Is the website information clear?



Please give more detail:

slow, time consuming, out of date

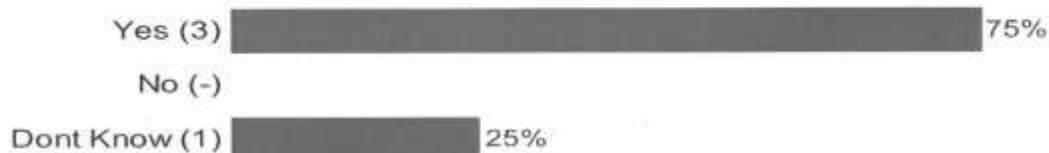
Is the website easy to use?



Please give more detail

very time consuming. had to get link from friend at end

If you have seen the booklet could you find what you were looking for and was the information clear?



Please select: I am a:



Response to parent carers and service providers questionnaires

We have shared your responses with the appropriate service and will develop the local offer during 2016-17 using the feedback provided in the questionnaires and the feedback provided by the focus groups shared in parent carers "what you said" "what we did" section of this report.

Children and young people

Children and Young people questionnaire

This report was generated on 09 June 2016. Overall 6 respondents completed this questionnaire.

Did you find the information you were looking for?



Please give more detail

as above

Have you seen the "What's New" page on the Local Offer website?



Do you think any other information should be included on the Local Offer website?

quality not quantity, whats tge point in professionals just duck their responsibilities and lie. ti elines for ehcp care rebviews

Is there anything else you would like to say about the Local Offer website?

No
waste of time, rather have services than glossy fluff

Have you seen Bradford's Local offer leaflets and posters advertised in your local area?



Have you seen our new "The Guide Local Offer" booklet as an alternative format to the website?



Where?

Snoop

When did you last visit the local offer website? Month/Year

2 weeks
i visited this website today
no
NO
no
no

How would you rate the content of the local offer website?



Is the information clear?



Please give more detail

Hard to find pages
i think the website is good
no
NO
no
no

Is the website easy to use?



Please give more detail

we can understand the website a lite bit
no
NO
no
no

Did you find the information you were looking for?



Please give more detail

Mum helped
i do not know
no
NO
no
no

Have you seen the "What's New" page on the local offer website?



Do you think any other information should be included on the Local Offer Website?

i can not think of any information should be included.
yes
yes
yes
no

Is there anything else you would like to say about the Local Offer website?

the information is nice and clear to understand

- no
- no
- no
- no

Have you seen the Bradford's Local offer leaflets and posters advertised in your local area?

Yes (-)

No (6)  100%

Have you seen our new "The Guide Local Offer" booklet as an alternative format to the website?

Yes (-)

No (6)  100%

If you have seen the booklet, could you find what you were looking for and was the information clear?

Good (-)

Average (2)  50%

Poor (2)  50%

Please give more details:

the information is good

- no
- no
- no
- no



Response to children and young people questionnaire feedback

We have shared your responses with the appropriate service and will develop the local offer during 2016-17 using the feedback provided in the questionnaires and the feedback provided by the focus groups.

Summary of online questionnaire feedback by parents, carers, service providers and children and young people from the Bradford District.

The consistent feedback given by all stakeholders at events, meetings and focus groups was that “getting out there” to existing groups, provisions and events was a more effective way of receiving clear feedback about the Local Offer than the online questionnaire. This is time consuming but online feedback should still be an option. The number of online responses is greater this year compared to last year. The majority of the feedback was received at events, workshops, focus groups and meetings over the year. This is the reason why engagement and partnership working is strong and feedback has been gained by outreach work by the Local Offer Officers and local service providers. [This is covered in more detail in Appendix B.](#)

DRAFT

Co-production

What you said

We need an alternative format to leave feedback other than the online Local Offer email and feedback page.



What we did

We have produced a paper format feedback survey for children and young people with consultations from Barnardos Young Peoples Service, Adults Services, Special Inclusion Project and Communications Team. We have also produced one for parent/carers and professionals with consultation from Parents Forum Bradford & Airedale, SNOOP and the Communication Team.

The children and young person's feedback sheet is more suitable for the audience, with less text and more symbol pictures, received in response to the feedback.

We have created a Local Offer survey via Snap surveys. It makes it easier for service providers who prefer online surveys to email directly to the families they work with. This will also enable service providers to incorporate the Local Offer survey into any of their own surveys they have carried out.

Website to include a section just for children and young people including information videos, social media and feedback page.



Various planning meetings and research has taken place to create the Children's and young people's page within the Local Offer website. This has been done in consultation with Barnardos Young People Service, Specialist Inclusion Project, Web Development and Communications team.

The Children's and Young Persons Page is now developed and published within the Local Offer website. We carried out a number of workshops with children and young people across the district within schools, community groups and post 16 college provisions to review the developments and gain further feedback.

Young People Adults (18-25 years) Parent/Carers Service Providers Website

Co-production

What you said

The Things to do section for children and young people within the Local Offer website needs to be improved showing more things to do and how accessible the venue is”

“The search button on the main page needs to work better”

I would like the new Local Offer “The Guide” booklet






What we did

Planning meetings and research has taken place to create the new Things to do search tool for the websites main page and the new children’s and young people’s page in consultation from Adult’s services, Barnardos Young Peoples Service, Specialist Inclusion Project, schools and colleges, community groups, Web Development and Communications team. [This is covered in more detail in Appendix B](#)

The new Things to do search tool has been developed and is published on the website and we have carried out a number of workshops with parents, carers and young people across the district to review the new search tool and gain further feedback.

We have published and distributed 3000 new Local Offer “The Guide” booklets to all services in health, education and social care across the Bradford district including all Bradford schools, special, independent, alternative provisions, out of local authority schools and all organisations within the website – [A distribution list is included in Appendix A](#). Families Information Service have a total stock of 2000 booklets to distribute to parent, carers young people, and services by individual requests via freepost. With each booklet we sent posters/leaflets with details of how to request further copies.



Young People 
Adults (18-25 years) 
Parent/Carers 
Service Providers 
Website 

Co-production

What you said

“Can the leaflets be in different languages?”



What we did

We liaised with the Traveling Communities Services within the council and Families information team and produced leaflets in relevant languages to reflect the diverse needs in our district.

We also liaised with the councils Communications/Design and Visual Impairment team to produce Braille leaflets.

Our current website has the ability to translate to a large number of relevant languages using our Google translator tool and the Browsealoud tool bar on the home page.

“What happens after 25 years?”



To make it clear in the Local Offer website what information and services are still available to adults. We have created a subpage within Preparing for Adulthood called “What happens after 25 yrs.” Adult’s services are developing this content for this service with contributions from young people and adults.

“It would be useful if you could search for a specialism



We have developed a mapping tool for Bradford schools, so you can search for a specialism using the specific need you require.

We have also clearly listed all specialist post 16 colleges and universities provisions, local and out of district.

Young People Adults (18-25 years) Parent/Carers Service Providers Website

Co-production

What you said

“More people are aware of the Local Offer than before but we still need to promote to get the word out there”



What we did

A large number of relevant service provider events and meetings held within health, education and social care have been attended by the Local Offer Officer to promote the Local Offer across the Bradford District.

A large amount of parent/carer forums, events, consultations, groups and workshops have been attended by the Local Offer Officer to promote the Local Offer and gain valuable feedback from parents, carers, children, young people and service providers to develop the Local Offer.

The Local Offer video has been promoted on Bradford City Centenary Square-Big City Screen across the summer holidays and at every appropriate event held from Autumn 2015-Summer 2016.

The Local Offer has been displayed on the Bradford Councils main page in a prominent location.

Every service provider within the LO website has been asked to add and publish the LO website link address, video to their websites and display posters.

Local Offer Promotion has taken place at Bradford Community Radio to get the word out and gain valuable feedback for Bradford and Education and Health Care Plan Process.

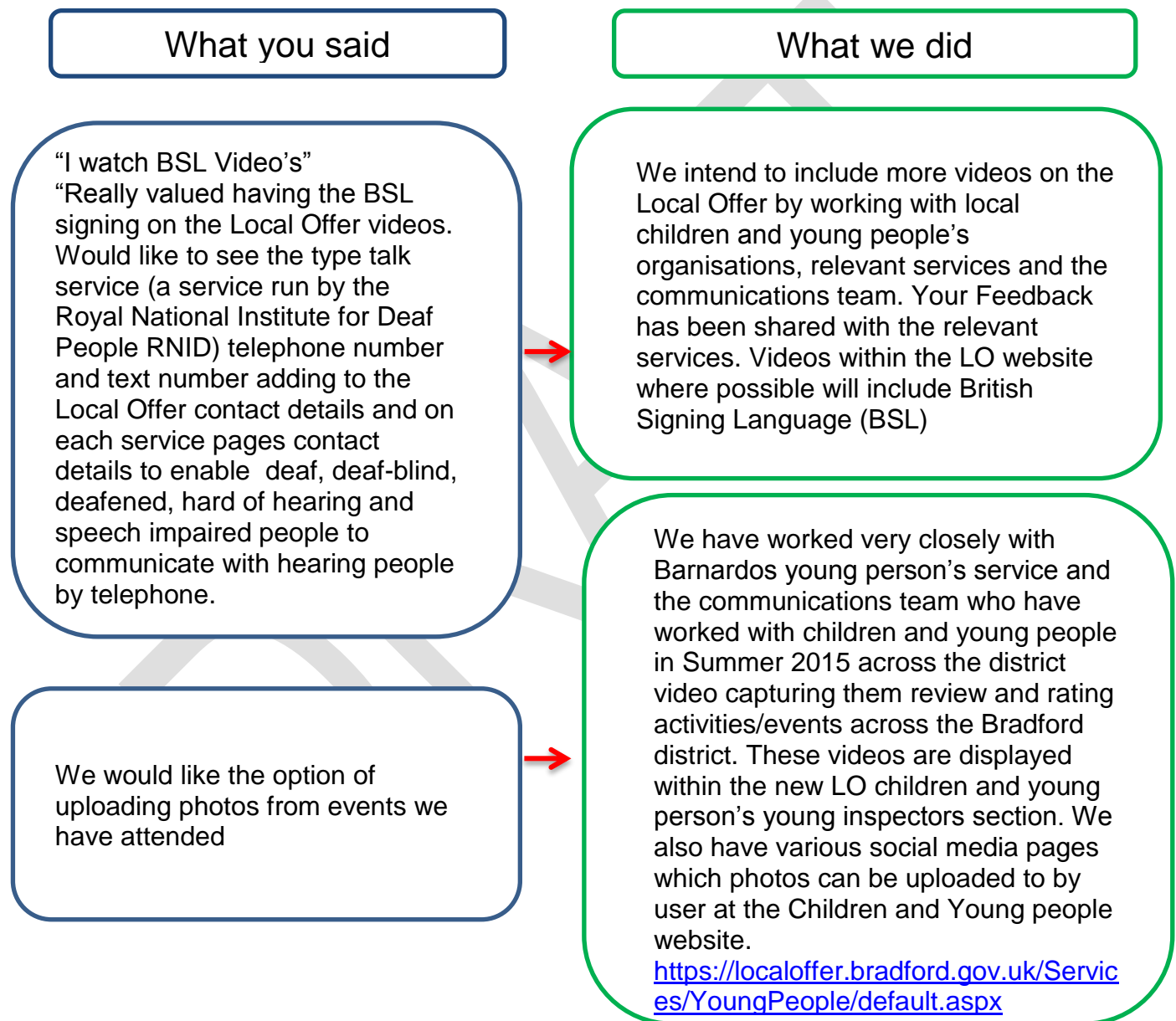
[Full details are given in Appendix B of the promotion activities.](#)

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Feedback from Children and Young People with SEND

In total 42 young people have contributed to informing how the Local Offer should look and work. The aim was to consult with a wide range of young people with additional needs. Schools, Colleges and local organisations were approached to help us facilitate this (see [Appendix B](#)). The majority of young people that participated had a range of needs-(see [Appendix C](#)). The feedback below expresses the views of young people, which are different from other key stakeholder groups and what we did to address these in the development of the Local Offer.

Children and Young People



Young People Adults (18-25 years) Parent/Carers Service Providers Website

Children and Young People

What you said

Never heard of the LO webpage before"

Prefer the webpage to the booklet

Would like information on careers, employment pathways and role models within the new young person's page.

What we did

We have widely promoted the Local Offer as shown in [Appendix B](#). It is still evident that further and on-going promotion and awareness of the Local Offer is required. We intend to do this by means of organising advertising, media, promotion/events and the Local Offer Officer continuing to attend relevant events, meetings and workshops 2016-17.

We will continue to gain feedback from children and young people across the district to review the new children and young people page to reflect the needs and what information they would like n the website and how it should look. We will continue to involve children and young people about alternative formats to the website and share ideas about possibilities of wallet cards etc.

We have shared your comments with the appropriate service and organisations and the LO will publish career, employment pathways Inc. role models content/videos with the new children and young person's pages during 2016-17.

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Children and young people

What you said

Content was good but not very accessible in terms of English being a second language for them. Ideally, they would like to see a short video clips that has BSL singing to go with each section. Struggling to read and found some written information difficult to understand. Like the look of the webpage.

Website was easy to use and navigate around but it was more of a communication barrier.

Young College students liked the YouTube videos, the navigation tabs and colours used on the new children and young peoples page on the LO website. They would use the Local Offer for useful information, video clips and job opportunities. Student's feedback they would use the following section the most on the LO website:

- 16-19 Bursaries
- Diagnosis
- Direct payments
- Disability Scheme Allowance
- EHC Plans
- Personal Budgets
- Post 16 support services
- Transition

What we did

We have purchased a software tool for the website called Browsealoud which has been since live March 2015. This is visible on the top of the main page of the site, this tool can enable easy read, vary font sizes, speak over, colour overlays translate text to any language and MP3 clip extractions. We would like to enable each section of the children and young pages to have access to YouTube video clips in each section including BSL. This will be developed over time working with appropriate services and reviews gained from children and young people.

Using the valuable feedback gained by all users we will further develop the new children and young people page to including all the following areas suggested. All pages will be reviewed every 6 months by the LO children and young person's review groups in order to co-produce the development of the new pages.

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Feedback from Adults with SEND

A group of 5 young adults (21yrs+) with learning difficulties from Keighley Peoples First reviewed the Local Offer website with Barnardos Young Persons worker and the group gave feedback after looking at the Local Offer Website.

The feedback below expresses the views adults, which are different from other key stakeholder groups and what we did to address these in the development of the Local Offer.

Adults

What you said

Overall look of the webpage

Good/Ok






Too much writing/ information on the first page, it should be simplified because currently it felt like the page was too long when scrolling. Services option should be shown on the left hand side as a list. Move the useful videos and useful links from the front page.

Navigating the webpage

– they clicked on the select language option and when the language changes they would prefer to use the same button to have the option of changing it back to English – currently you have to look elsewhere for the 'option button'

What we did

We have taken your feedback into consideration and will work with the web development team to enable the developments feedback from adults, within 2016-17.

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Adults

What you said

Accessibility options

There's no option for text only
No option to change the font size, or colour/ colour contrast
This needs to be on the front page in an obvious place.

Services

They found that when you click on the headings and go to the page – each page has the same list of sub headings: Diagnosis, direct payments, EHCP and they thought in some places this was not required e.g. on the Things to do page, Health, Getting around.

Things to do section:





Some of the young adults were quite disappointed and annoyed that under things to do section there were things like diagnosis/ Direct Payments mentioned because in their view things to do should be about what activities/ volunteering opportunities they could they 'do'. It was suggested having subheadings such as Leisure, sports, shopping, clubs, volunteering – these were the things they would like to know about.

What we did

We have purchased a software tool for the website called Browsealoud and this has been live since March 2015. This is visible on the top of the main page of the site, this tool can enable easy read, varying font sizes, speak over, colour overlays translate text to any language and MP3 clip extractions. We would like to enable each section of the children and young pages to have access to YouTube video clips in each section including BSL. This will be developed over time in 2016-17 working with appropriate services and reviews gained from children and young people.

The reason each page is displayed like this comes from parental/carer feedback from 2014-15 it was requested that each service area page had some relation to each of these subjects and should be found easy within each pages of the website. Personal Budgets and Direct payments can be used to purchase short breaks/services on the Things to do section. We will review your feedback with our Local Offer parent carers focus group in 2016-17.

We are developing a volunteering page with Bradnet and this will be going within the Things to do and short break sections of the Local Offer as requested. We will further develop the sub sections within the Things to do section as requested during 2016-17.

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Adults

What you said

Health

The young adults wanted to know about everyday health services, GP, dentists, specialist services for people with additional needs and thought reference to the NHS information was irrelevant to them.



What we did

Within the LO health services page it currently lists all specialist services for people with additional needs within the Bradford and Airedale districts services pages-we will aim to make this clearer and within the each hospital websites all GP's and Dentists are listed, however we aim to develop this further by creating separate GP and Dentist pages linking you directly to those services instead of having to search the hospital websites during 2016-17.

Getting around

Young Adults felt the information on the page wasn't relevant and suggested info on things like Easy read maps, bus passes, help I'm lost cards, Travel training, accessibility, private hire companies that were recommended by disabled people for their access/ training, Wheelchair repair, Cycle paths. They felt that some of this info' was on there but you had to click and find it in one of the subheading whereas these were the things they wanted to know straight away.



Your feedback has been shared with the appropriate services and we will develop the content for Getting Around service pages during 2016-17

Young People Adults (18-25 years) Parent/Carers Service Providers Website

Feedback from Parents/or Carers of children and young people with SEND

Consultation events have taken place with parent/carers throughout different stages in the development of Bradford's Local Offer. Firstly, a survey was carried out to find out what type of information with regards to Special Educational Needs, disabilities and provision of services parents/carers found both difficult and easy to find. This data was collated and helped to provide the initial framework around the structure of the content for the Local Offer. Since the initial consultation survey with parent/carers and Young People, follow up meetings have taken place.

The Local Offer Officer facilitates Local Offer focus groups with parent carers of children with SEND, appropriate service provider and with key stakeholders involved in the original co-production of the Local Offer. In the meeting LO developments are shared and feedback is received and actions/suggestions are agreed together to further develop the Local Offer.

In addition, various events and meetings have been attended by the Local Offer Officers to promote the Local Offer and gain further feedback which has proved to be very effective ([This is covered in more detail in Appendix B](#)).

The feedback below expresses the views of parent carers, which are different from other key stakeholder groups and what we did to address these in the development of the Local Offer.

DRAFT

Parents and carers

What you said






The Things to do section for children and young people within the Local Offer website needs to be improved showing more things to do and how accessible the venue is”

What we did

We have recently developed this section of the Local Offer and have made it easier to search for things to do by postcode. Our Leisure Activities page will find an event or service in your area using existing directory data from “What’s on, Visit Bradford and Families information Services website. This is displayed directly on the Local Offer. This enables access to information in one place.

We have recently added DisabledGo to the Leisure activities page including their website venue accessibility searcher. This will enable users to see how accessible a venue is. Currently we can only list venues DisabledGo currently have on their website. We are working closely with services and DisabledGo to produce a set of consistent accessibility symbols for which the Local Offer activities and events will display when searching for individual venues/ activities. We intend to further develop the number of search functions by increasing miles you can search using post code and adding more venues to DisabledGo. Future plans include inviting health, community, voluntary sector, and connect to support for adults and children directories within our one search during 2017-18.

DRAFT

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Parents and carers

What you said

It would be useful if you could search for Education Establishment specialism

What we did

We have developed a new search tool for Local Offer Education Establishments within the Education Schools list page and the find a service on the main page. You can now search for a specialist education establishment by post code for example "Autism" and it will list all the Bradford Schools including independent, special and out of district who specialise in that need in your area. Currently you can only search up to 3 miles and we will be extending this to up to 20 miles so users have more choice during 2016-17.

"Local Offer content is good and the new additions look great and I am looking forward to the information in the new what's new Page"

We will continue to develop the Local Offer in co-production with all key stakeholders and we have now published our What's new pages. These display appropriate, useful, and relevant information, new services, current SEND consultations and events. These pages are updated every 2 weeks.

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Parent and carers

What you said

"I would like the new Local Offer The Guide booklet"

What we did

The LO Guide booklet has been distributed throughout the Bradford districts Health, Education and Social Care provisions to promote awareness of the Local Offer. We have produced leaflets and posters which were distributed together with those booklets to let parents, children young people and service providers know how to order individual copies. Electronic copies of the leaflets and the guide booklet is also available for download or to view on the LO website.

"The Local Offer content is good easy to navigate and has helped me a lot and put me in touch with other information I needed too-good needed service"

We value all the feedback from key stakeholders to co-produce and to development of your Local Offer. We will continue to promote and gain feedback from key stakeholders about the Local Offer to ensure it is co-produced.

"More people are aware of the Local Offer than before but we still need to promote to get the word out there"

We have widely promoted the Local Offer. This is given in more detail in [Appendix B](#). It is evident that further and on-going promotion and awareness of the Local Offer is required. We intend to do this by means of organising advertising, media, promotion/events and the Local Offer Officer will continue to attend relevant events, meetings and workshops 2016-17.

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Parent and carers

What you said

What we did

The website needs a disclaimer to ensure users know the services content provided on the Local Offer is the responsibility of those service and it is not the LA's responsibility to quality assure each services provision/organisation/information. Key stakeholders decide which services are published within the LO in line with the SEND CoP.

We are developing a new Local Offer disclaimer for Bradford's Local Offer website working with the West Yorkshire Local Offer Peer group. Once developed, the draft will be shared with key stakeholders to give feedback on the final disclaimer to be published in 2016-17.



The new Things to do search tools are a great improvement on the website. Further developments need to be made by increasing the miles in the post code searcher from up to 3 miles to 20 miles and include sub categories to search for a specific services/events.

We are working closely with Web Support and intend to further develop the Things to do search functions by increasing search up to 20 miles radius and therefore enable users to search for specific events/services easier in 2016-17.

Include this information and services on the Local Offer, somewhere prominent or in the appropriate sections:

- Additional referral links on each services page as appropriate
- Horton Park Hub service
- CERBRA-newsletter
- Wills and Trusts
- Local Transformation plans (LTP) for Health
- Autism Partnership
- The "What's new" sections need to include when its updated

We have shared your comments with the appropriate service and intend to include the information and service on the Local Offer during 2016-17. In addition We have been contacted by various organisations and key stakeholders. After discussion with stakeholders we have decided to include those that are not for profit (charity / voluntary organisation groups) and organisations that are relevant and appropriate to our stakeholders (This is covered in more detail in [Appendix D](#)).

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

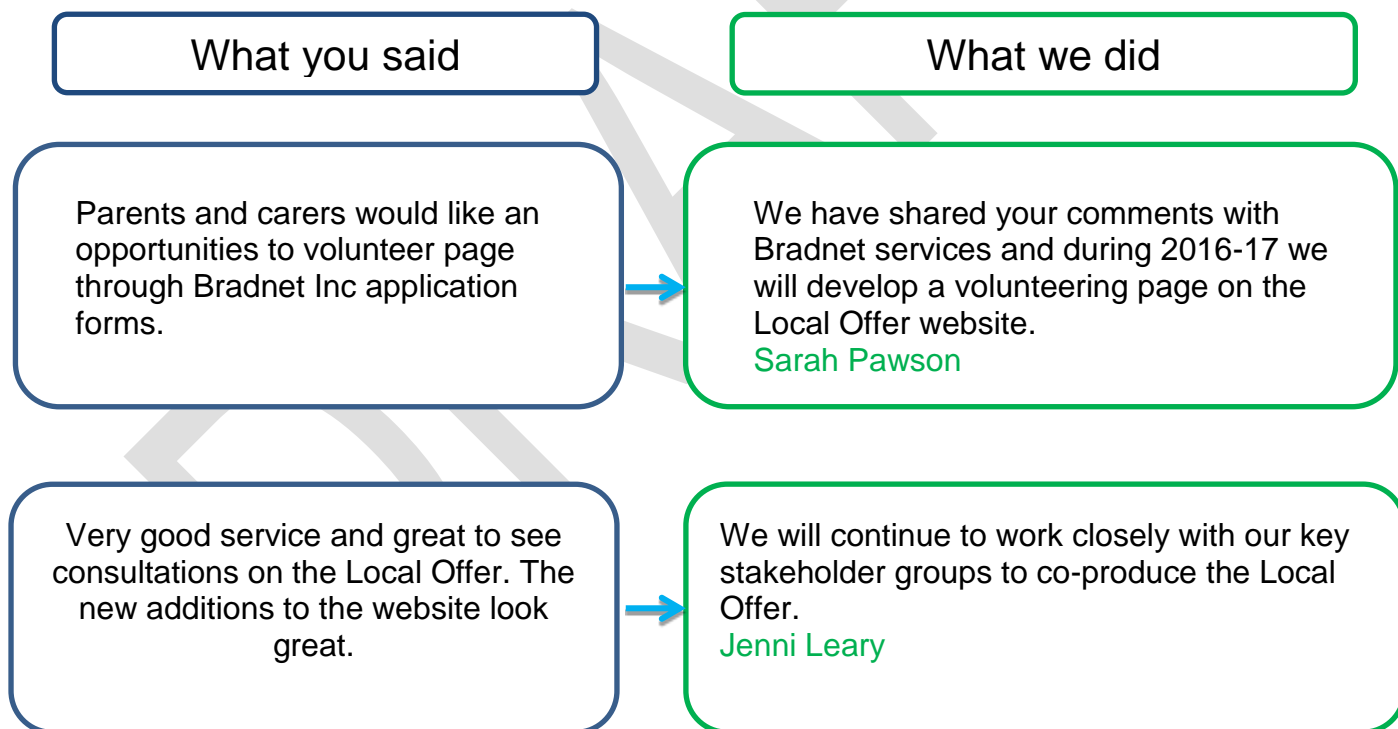
Responses from Service Providers

The Local Offer works alongside many key service providers across Education, Health and Social Care. We forwarded your feedback to the appropriate service provider and we have included their response to your comments.

The Local Offer Officer has worked closely and has agreements with all service providers leads in education, health and social care and all services published within the Local Offer to ensure the service content pages of the Local Offer are updated every 6 months, we ask service providers to ensure that changes are reported asap to ensure content is as up to date as possible and all service providers have an agreement with the Local Offer to respond to stakeholders feedback twice a year to enable appropriate responses to be published in the annual report.

The feedback below expresses the views of all key stakeholder groups (see stakeholder colour code box at bottom of each page) and what the services and the Local Offer did to address theses in the development of the Local Offer.

Education



Education

What you said

This website has helped me a lot and put me in touch with other information I needed at the same time.
Very good needed service.

Parents cares and service providers feel the Local Offer needs to provide somewhere on the main page where all service providers can submit/update their events and have information about how to add their services to the Local Offer.

Do not stop publishing The Guide LO booklet and will there be more versions

What we did

We will continue to work closely with our key stakeholder groups to co-produce the Local Offer.
Jenni Leary

We have shared your comments with the appropriate services and we are pleased able to develop in 2016-17 a page within the Local Offer where service providers/organisations can submit an event/service on the Local Offer. This will feed into our Things to do leisure page "find an event/service" once the submission has been approved and published. This will encourage more services to display everything that is on offer in the Bradford district all in one place.
Sarah Pawson

The Local Authority is required to review the Local Offer and the formats that this is made available on an annual basis with all key partners. This will be done based on feedback we received.
We will give careful consideration how with our partners the production of a booklet or an alternative can be jointly commissioned.
Jenni Leary

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Health

What you said

Parents and carers would like the Health Local Transformation Plans displaying within the Health section on the LO.

What we did

We have shared your comments with the health services and we now have the Health Local Transformation Plans documents. These will be published on the Local Offer website Health pages during 2016.

Sarah Pawson

Social Care






What you said

The specialist respite/short break providers need to show directly on the social care specialist short breaks services and within personal budgets/direct payments including individual services details, not just basic short breaks content with links to council website social care pages. Need to include Time out, Shared Care, Clockhouse, Wedgewood etc.

What we did

We have shared your comments with Social Care services and we have agreed to develop this page together during 2016-17 with all the appropriate specialist short break service providers details directly on the Local Offer website. This will appear on several pages including social care specialist, short breaks and personal budget/direct payment.

Sarah Pawson

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Information, Advice and Support

What you said

Sometimes, there's not really enough information, e.g. the Specialist Inclusion Project, took a while to find it then there are hardly any details about what services and activities it offers, and just a phone number to contact. It would make life easier - probably for the service as well as for me - if there was more about the service and who can access it, rather than ringing and possibly after a conversation finding out that you don't even qualify! Also, I often look stuff up out of regular hours, when it's not possible to ring the service anyway. The links on other pages to websites is good. Generally the LO website is good.

I was looking up the Youth service-it would be useful if there was more information about what kind of activities they run-I know you can ring numbers given, but it would be much easier to read then ring up if suitable

What we did

The Local Offer has worked closely with SIP and taken the valuable feedback into consideration. The SIP service page has been updated by the request of the service and now reflects the actions required. All services within the Local Offer website have been invited to update their services content relating to the services they offer.

Sarah Pawson

We shared your comments with youth services and will continue work with them to review the content that is available during 2016/17. The Youth Service is currently revamping its web pages and the new pages will have more detail and search opportunities to identify the range of activities that are taking place in which provisions. Young people themselves help to shape the programmes and activities that take place in youth provisions right across the district and this means the list of available activities is considerable and ever developing. Any of our youth workers would be happy to chat to young people who wish to find out more about provisions in their area, the type and range of activities run from the different provisions or to talk to young people about specific activities they may be interested in. Area based youth workers will also have details of other organisations who provide things for young people to do in the area.

Heather Wilson

Young People  Adults (18-25 years)  Parent/Carers  Service Providers  Website 

Feedback from Information Advice and Support Services

IASS Report for the Local Offer 2016

Parent and carer support:-

Parents and carers continue to be provided with independent Information, Advice and Support according to their individual needs. We monitor what they tell us about the support they have received as in previous years.

The following results are taken from the period of September 2015 – May 2016.

- Parents and carers feel more valued as partners and better able to work in partnership with professionals 95%
- Parents and carers have a better knowledge and understanding of SEN information 91%
- Parents and carers are more confident in their child's educational provision 100%

Support for children and young people:-

Last year we highlighted the developing role of the service to provide independent Information, Advice and Support to children and young people and I am pleased to say that we have made some good progress in relation to this.

We have worked with colleagues in our Independent Support Service, schools and colleges to provide direct help around transitions and the EHCP process and have delivered this on both a 1-1 and group basis according to the needs of the students.

Going forward we are looking to extend this support to children and young people across the range of schools and settings.

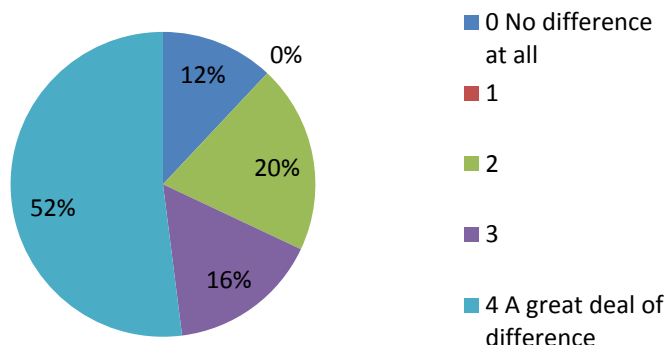
We are keen to use the experience of these young people to further develop our service and have recently met with them to see what they thought about our help. We will be using the results to plan for the future.

This year we have also started to use the Department of Education service evaluation forms with the following results (shown on page 40):- Responses are based on **24 parents/carers giving feedback.**

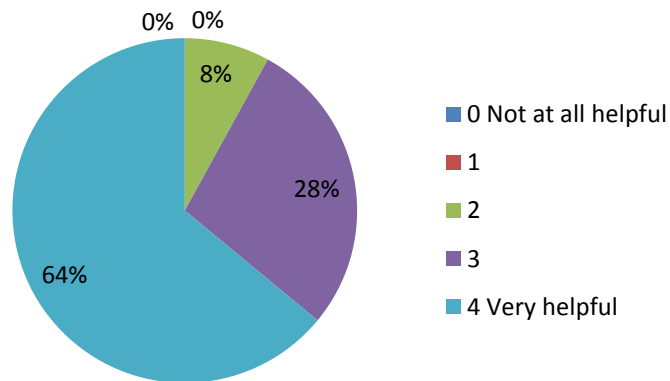
Children's Service Manager Parent Partnership Independent Information, Advice and Support Services (IASS) Barnardos
2016 June

IASS Data for the Local Offer 2016

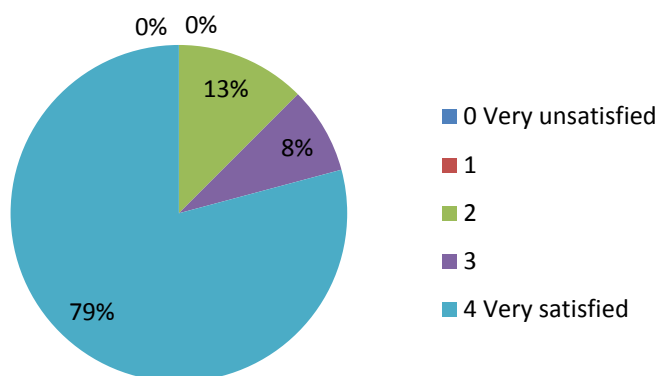
What difference do you think our information, advice and support has made for you?



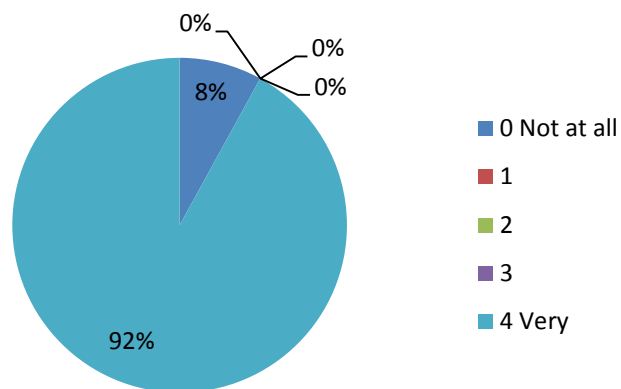
How helpful was the information, advice and support we gave you?



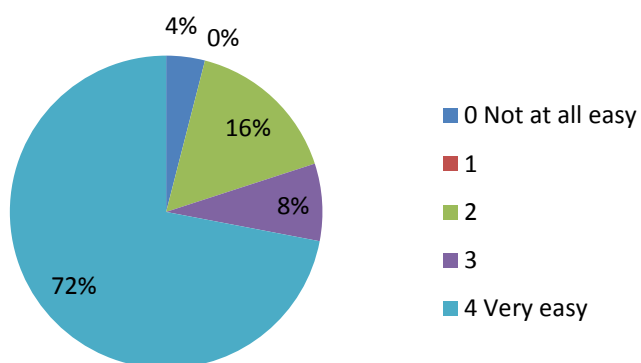
Overall how satisfied are you with the service we gave?



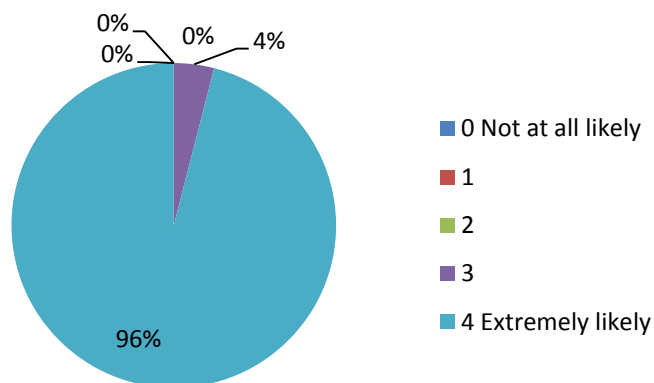
How neutral, fair and unbiased do you think we were?



How easy was it to get in touch with us?



How likely is it that you would recommend the service to others?



Local SEND Consultations and workshop outcomes/feedback

Travel Assistance workshop feedback and next steps

A Travel Assistance workshop was held on 9 Sept 2015 to gain feedback from parent groups, parents, carers and stakeholders about travel assistance and changes. [Appendix E](#) shows a summary of the main points that were raised during the workshop which looked at ways to redesign the provision of travel assistance from home to school. Accompanying the notes is a letter [see Appendix F](#) which explains the proposed next steps of the process and how you can become involved and shows how we will continue to keep parent groups, parents, carers and stakeholders informed.

Personal Outcomes Evaluation Tool (POET)-Education Health Care Plan Assessment and Planning Process

Families, Children and Young People across the Bradford District were invited to take part in a national pilot study during Nov/Dec 2015 to evaluate experiences of the Education, Health and Care (EHC) Plan assessment and planning process.

The pilot study was being led by the charity 'In Control' with Lancaster University, and is supported by the Department for Education. It involved the use of a new questionnaire that has been developed and known as the Personal Outcomes Evaluation Tool (POET) looking at what is working well and what is not working with EHC Plans and also whether they have made a difference to Children and Young People's lives.

The questionnaire was completed by 18 participants for the Bradford district and if you and your child have been through the EHC Plan process, Bradford District Council encouraged parents, carers and children and young people to give views and share your experiences widely by publishing on the LO and social media including Bradford community Radio. There was one questionnaire for a Parent/Carer and one for a Child/Young Person to complete. The use of the POET provided the Local Authority with valuable feedback around EHC Plans. POET was a national pilot and the questionnaires have been developed by In Control. Bradford Council took part in the pilot and will use the responses received to contribute towards service development and review.

[See Appendix G](#) POET results for the Bradford District

Local Area Special Education their Needs and Disabilities Consultations (SEND)

The government announced the inspection of local areas' to determinate their effectiveness in identifying and meeting the needs of children and young people who have special educational needs and/or disabilities. Between 12 October 2015 and 4 January 2016, Ofsted and the Care Quality Commission (CQC) consulted on the proposals for inspecting how effectively local areas fulfil their responsibilities to children and young people who have special educational needs and/or disabilities. The inspections will be carried out jointly by the two inspectorates under section 20 of the Children Act 2004.

Bradford's Local Offer website, social media, Bradford schools online and the Bradford Council's website welcomed and promoted the Local Area SEND consultations and shared information on how Bradford families could complete the online consultation process and how to submit views.

Summary of Ofsted and CQC key findings to the four proposals:

The overall response was very positive and there was strong support for each of the four proposals. Respondents gave helpful and insightful comments and we were pleased to receive so many from children and young people. The responses are helping to inform our decisions about the inspection framework and how we will inspect local areas.

The proposals set out what the inspection would look at and how inspectors will gather evidence;

- How effectively the local area identifies children and young people who have special educational needs and/or disabilities
- How effectively the local area meets the needs and improves the outcomes of children and young people who have special educational needs and/or disabilities
- A wide range of information will be used to evaluate the effectiveness of local area arrangements in identifying children and young people who have special educational needs and/or disabilities; and in meeting their needs and improving their outcomes.
- A wide range of ways will be used during the inspection to obtain the views of children and young people who have special educational needs and/or disabilities, and their parents and carers.

A full in detail summary report on the responses to the formal consultation has published by governments' website:

Local area SEND consultation

<https://www.gov.uk/government/consultations/local-area-send-consultation>

Bradford's Local Area Inspection

In April 2016 the inspection framework was published. Information about this can be found on the home page of the Local Offer website.

How are we preparing for the inspection?

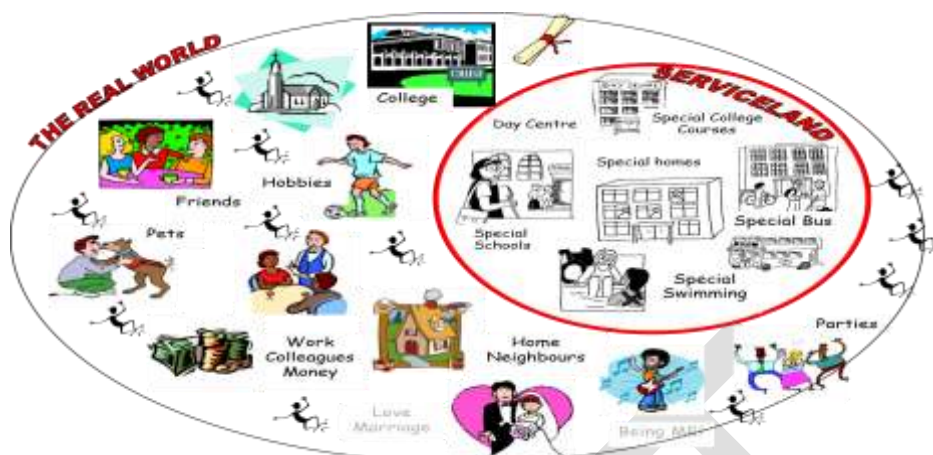
As part of our preparations for inspection a performance management review group has been set up. The group, called Improving Outcomes, is facilitated by the Local Authority and brings together key partners from Education, Health and Social Care across the 0-25 age range who provide support and services to families with SEND. The group have completed a self-assessment exercise to identify areas that require development and are developing an action plan, linked to the inspection framework and Code of Practice.

The Improving Outcomes group reports to the District's SEND Strategic Partnership on a regular basis to identify emerging issues and how we should respond to these. The SEND Strategic Partnership has a role to monitor the action plan as part of the overall SEND Strategic Plan 2016-18 and the local reporting and accountability structure. The partnership reports to a number of groups including the Health and Well Being Board and the Children's Trust Board.

What can you do?

We want organisations that deliver services and support to children, young people and families with SEND to be aware of the inspection process so that staff and service users can be informed. We will contact you when we have a confirmed date for the inspection. If you have any questions about the inspection, please contact me by calling on 01274 431078 or emailing me at judith.kirk@bradford.gov.uk.

Personal Budgets Consultations



Personal Budgets feedback following the consultation events held on 24th June 2015, 43 parents / carers completed the online consultation in regards to PB.

The consultation took place for 8 weeks until 19th August 2015. Parent/carers and children/young people groups were also visited. 24 children and young people for settings chose to complete questionnaire about hobbies and interests.

[See Appendix H](#) Personal Budgets questionnaire results and feedback from Parent carers, summaries, outcomes and next steps.

Yorkshire and Humberside Local Offer Peer review Workshop

In October 2015 all LA Local Offer's within Yorkshire and Humberside were invited to take part in a peer review. It was recently identified by Mott Macdonald and LA that it would be useful to check the quality and compliance of local offers within the region. The peer review of the Local Offers was not an inspection or a development opportunity for local areas, it was a peer review. It was aimed at the LA Local Offer leads plus another relevant representative e.g. Local Offer IT person and a Parent Carer representative who had been involved in developing the local offer.

Bradford's Local Offer Officer took part in the review to enable further development of the LO.

The purpose of the workshop was to:

- check compliance and quality of local offers
- share good practice and ideas to improve individual local offers
- identify any regional issues and develop solutions

The workshop involved 8 local authorities paired you into four groups:

1. Leeds & North Yorkshire
2. Bradford & East Riding
3. Calderdale & York
4. North Lincolnshire & Wakefield

Each delegate lead was provided with a review framework based on the relevant sections of the Code of Practice, along with another local authority's Local Offer to review.

In order to ensure that the reviews were undertaken and analysed prior to the workshop on 7th December, the following timetable shown below was drawn up for delegates and this was completed by the LA in partnership with Parents Forum Bradford & Airedale and Bradford Metropolitan District Council Web development team to make any amendments to East Ridings review before the workshop.

Activity	Dates
1. Framework and supporting document sent to attendees plus invitation to teleconference.	W/c 26 th October
2. Teleconference held to take attendees through the process, framework and any questions	4 th , 5 th , 9 th or 10 th November
3. LAs carry out their reviews	By 23 rd November
4. Reviews emailed to Pam Kemp at MM	23 rd November
5. MM analyses reviews	23-27 th November
6. Agenda issued	27 th November
7. Workshop	7 th December
8. Post workshop: List of good practice identified and next steps sent to LAs. Electronic copy of review sent to LAs.	Post workshop

Mott MacDonald provided Bradford Local Offer Officer with the electronic copy of Bradford's review, completed by East Riding, the workshop presentation including summaries of each LA reviews. Mott MacDonald are still awaiting responses from the DfE about Local Offer comments/concerns raised at the workshop about support with promotion, funding, and capacity to deliver the Local Offers in each LA.

Outcomes and feedback

The results of the peer workshop provided learning opportunities to develop the Bradford's Local Offer along with all the valuable feedback which is currently gained on an on-going basis from parent, carers, children and young people with SEND in the Bradford District.

All local authorities took away actions to improve or change something in their Local Offer

Regional actions were identified within the workshop:

- creating a virtual Local Offer group to carry out further actions
- approaching providers collectively
- creating consistency of categories across the region
- repeating the peer review exercise as Local Offers are further developed
- questions/concerns about LO given to the Dfe for response to Mott MacDonald and shared with each LA

Full details of the peer review are given in Appendix I

I-Bradford Local Offer review framework completed by East Riding LO and Bradford's Local Offer response/actions completed by Sarah Pawson.

DRAFT

Next Steps

The Local Offer will continue to be developed in 2016/167 and beyond. Several activities are already planned for the first part of the Autumn Term in 2016 including:

- Further developing monitoring systems to record website usage including Google Analytics and Snap survey software.
- Amendments to website content and structure in response to the feedback already received
- Developments to the personal Budgets content particularly for education.
- Further development of the new children and young people's page of the website and content using feedback gained from children and young people
- Further developments to the things to do page search and mapping functions to enable easier access to information using larger miles radius for the post code search, accessibility, and service type categories search.
- Develop a larger scale search pulling data about things to do from Visit Bradford, Families information Services, What's on and DisabledGo during 2016-17. Future plans will include data pulled from connect to support for children and adults and voluntary and charity directories.
- Identified services and gaps will be added to the Local Offer working in partnership with service providers to provide content for the Local Offer
- Develop a promotion/communication plan to reach people who have not heard of the Local Offer through advertising and media and continue the Local Offer outreach work using promotional resources and gaining feedback.
- Local Offer Officers to attend organised events, meetings and workshops across the District to encourage a wider group of stakeholders to contribute to feedback

- Local Offer focus groups with children and young people and parent carers will take place during 2016-17 to review the Local Offer developments since the annual report was published and gain further feedback to develop the Local Offer
- Continued Liaison with the Information, Advice and Support Service
- On-going update and maintenance of website content
- Continue to develop social media to reflect users' ways of using the internet.
- Develop the Local Offer "Find out What's new" to include more YouTube videos as requested and within the site generally including videos with BSL signing.
- Continue to liaise with all organisations that are included in Bradford's Local Offer to advertise the Local Offer on their websites and settings to encourage and to make use of our leaflets at their promotional events.
- On-going partnership working with key stakeholders, peer groups and organisations including national organisations which are included within the website to develop the Local Offer.

If you have any comments about the annual report or would like further information about the Local Offer please contact:
Sarah Pawson (Local Offer Officer)
Phone: (01274) 439261
E-mail: localoffer@bradford.gov.uk

Appendix A – Local Offer Booklet/Poster/Leaflet Distribution

Local Offer Booklet/Posters/Leaflet Distribution	Type of Service within EHC	QTY
Families information service Individual Requests- P/C/YP	Individual FIS LO requests SEN families	200
CHSWG/NDCS Meeting- BRI	NHS SEN Services	0
Directorate Office	Council Education and Social Care	3
Bradford Teaching Hospitals	NHS SEN Services	2
Bradford District Children Centres	NHS SEN Services	40
Play Leader Women/Children Bfd Teaching Hospital	NHS SEN Services	120
Bradford District NHS	NHS SEN Services	80
Airedale NHS	NHS SEN Services	44
Bradford CDC Parents & Carers	NHS SEN Services	120
GP's NHS Bradford City & Bradford District	NHS SEN Services	50
Leisure & Sport	Council Education and Social Care	120
Museums	Council Education and Social Care	13
Bradford Schools inc Independent	Bradford Schools /Independent Schools	10
OLA Schools	OLA Schools	255
SEN teaching support services	Council Education and Social Care	67
Parents Forum Bradford & Airedale	Non Council non for profit SEN Services	120
Parent Partnership Barnardos	Non Council non for profit SEN Services	160
Carers Resource	Non Council non for profit SEN Services	160
Young Lives-SEND V&C providers	Non Council non for profit SEN Services	80
AWARE	Non Council non for profit SEN Services	80
SNOOP	Non Council non for profit SEN Services	80
Adults Services provisions (ACS)	Council Education and Social Care	80
Social Care provisions	Council Education and Social Care	200
Local Offer Officer events	Council Education and Social Care	160
Community Halls	Other	240
Bradford Toy Library	NHS SEN Services	20
Down Syndrome and Support Service	Non Council non for profit SEN Services	2
Mind in Bradford	Non Council non for profit SEN Services	2
Disability Advice Bradford	Non Council non for profit SEN Services	1
Bradford People First	Non Council non for profit SEN Services	1
Keighley and Craven People First	Non Council non for profit SEN Services	2
Connexions/Info Shop YP- Bradford	Non Council non for profit SEN Services	2
Connexions/Info Shop for YP- Keighley	Non Council non for profit SEN Services	2
Bradford College (City Library)	Council Education and Social Care	2
DCSI-LO booklet info in Winter 2015 newsletter	Council Education and Social Care	1
		0
BMDC FH-All Children Services team dept.		
Alcohol and Drugs team	Council Education and Social Care	10
Bradford achievement Service	Council Education and Social Care	2
Childrens Complex Health or Disabilities	Council Education and Social Care	20
Health and Wellbeing	Council Education and Social Care	3
SEN services Floor 4	Council Education and Social Care	20
Services C&YP Visual Impairment	Council Education and Social Care	10

Sensory Service	Council Education and Social Care	15
Cognition and Learning Service	Council Education and Social Care	15
Communication & Interaction Service	Council Education and Social Care	10
Courses Desk	Council Education and Social Care	1
Early Childhood Services	Council Education and Social Care	10
SEN Early Intervention Team	Council Education and Social Care	15
Services to Children with Physical & Medical	Council Education and Social Care	10
Support team for Deaf Children	Council Education and Social Care	10
Education, Employment and Enterprise	Council Education and Social Care	2
Education Psychology	Council Education and Social Care	30
Education New Communities & Travellers	Council Education and Social Care	5
Education Social Work	Council Education and Social Care	25
MMT Reception public area	Council Education and Social Care	20
Education Client Services	Council Education and Social Care	3
Integrated Behaviour Support Services	Council Education and Social Care	25
School Travel	Council Education and Social Care	2
BMDC Pupil Referral Unit	Independent Schools	15
Childrens Commissioning	Council Education and Social Care	1
TRACKS Education/Elective Home Schooling	Council Education and Social Care	20
Diversity & Cohesion	Council Education and Social Care	3
Play Team ECS	Council Education and Social Care	40
Music & Arts Services	Council Education and Social Care	2
Reception	Council Education and Social Care	29
School Linking Project	Council Education and Social Care	1
Admissions	Council Education and Social Care	2
LS29 IKLEY	Non Council non for profit SEN Services	2
Bradford and District Autistic Support Group (BADASG)	Non Council non for profit SEN Services	2
Bradford Deaf Children's Society	Non Council non for profit SEN Services	2
SCOPE in Bradford	Non Council non for profit SEN Services	4
Arthritis Care	Non Council non for profit SEN Services	2
Association for Spina Bifida and Hydrocephalus (ASBHA)	Non Council non for profit SEN Services	2
Mencap	Non Council non for profit SEN Services	2
Disability Sport Shipley Town Hall	Non Council non for profit SEN Services	40
Parenting Team BMDC-Shipley Town Hall	Council Education and Social Care	40
CAES	Non Council non for profit SEN Services	1
Healthwatch	Non Council non for profit SEN Services	2
Community Play & Activity Development unit	Council Education and Social Care	20
Independent Travel Service	Council Education and Social Care	2
Bradford and District Home Finder SEND	Council Education and Social Care	2
Leeds and Bradford Dyslexia Association	Non Council non for profit SEN Services	2
School Governors	Council Education and Social Care	40
Autism Support Group-Shipley	Non Council non for profit SEN Services	2
Learning Resource Centres-Morley St	Council Education and Social Care	40
Bradford Autism Support	Non Council non for profit SEN Services	10

British Sign Language Interpreting Service (BSLS)	Non Council non for profit SEN Services	2
Sibs	Non Council non for profit SEN Services	1
Action for Blind People	Non Council non for profit SEN Services	1
Cygnet	Non Council non for profit SEN Services	1
Relate and Relate for Children	Non Council non for profit SEN Services	1
Bradford Bereavement Support (BBS)	Non Council non for profit SEN Services	1
The Family Fund	Non Council non for profit SEN Services	1
Turn2us Charity Database	Non Council non for profit SEN Services	1
Citizens Advice Bureau	Non Council non for profit SEN Services	1
Remploy	Non Council non for profit SEN Services	1
Contact a Family (CAF)	Non Council non for profit SEN Services	1
Bradford Independent Support Service	Non Council non for profit SEN Services	10
Bradford Young Carers Service (Barnardos)	Non Council non for profit SEN Services	10
Young People's Participation Service (Barnardos)	Non Council non for profit SEN Services	40
Disabled Go	Non Council non for profit SEN Services	1
The Cinema Exhibitors Association Card	Non Council non for profit SEN Services	1
Access Bus	Non Council non for profit SEN Services	1
Disabled Person's Railcard	Non Council non for profit SEN Services	1
Motability Scheme	Non Council non for profit SEN Services	1
Disability Equipment Bradford (DEB)	Non Council non for profit SEN Services	1
Mind The Gap	SEN Services	10

Remaining Local Offer Booklet/Posters/Leaflet 0

FIS Allocation

Job Centre Shipley	10	Bradford Schools	0
Craven college	40	Independent Schools	0
Craven hospital	20	OLA Schools	0
In communities head office Shipley	20	Post 16/FE	107
Dial	20	Non Council non for profit SEN Services	163
Parents	20	NHS SEN Services	85
Shipley college Bradford college	40	Individual FIS LO requests SEN families	20
Bradford University	7	Council Education and Social Care	0
Bradford teaching hospital	40	Other	0
Bradford teaching hospital library	15		
In Communities Bradford	4	Total	375
City training	10		
Leeds College	10	Total books allocated to FIS	
Aspire I Bradford	5		2000
Job centre Bradford	3		
Indigo Bradford	7	Total books remaining	
Libraries	40		1625
Hope	3		
St Lukes hospital	10		
Thornbury Centre	51		
Total	375		

Appendix B- Events, workshops and meetings the Local Offer Officer has attended to review, promote Appendix B- Events, workshops and meetings the Local Offer Officer has attended to review promote and gain feedback to develop the Local Offer

Parents & Carers
Children & Young People
Service Providers
LO Peer Support
Mixed

Sept 2015 - May 2016

Type	Group	Category	Date
Meeting	Adults Services Bradford Council -Local Offer content for adults with SEND and review meeting	Parent, carers & Service Providers	02/09/15
Meeting	Education and Employment Personal Advisors Bradford Council - Local Offer content updates	Service Providers	09/09/15
Event/Workshop	Travel assistance Bradford Council - Local Offer content updates	Parents, carers & young people	10/09/15
Meeting	Transport Services Bradford Council -LO content updates	Service Provider	17/09/15
Meeting	West Yorkshire Local Offer Peer Support	LO peer support	23/09/15
Event/Forum	Parents Forum Bradford and Airedale -Chill, Chat & Chew group	Parent, carers & young people	25/09/15
Meeting	Bradford Royal Infirmary Children's Hearing Services Working Group -Local Offer review meeting and Bradford's Local Offer responses and developments discussed with National Deaf Children's Society chair about the audit survey carried out for Bradford Local Offer	Parent, carers & Service Providers	28/09/15
Meeting	Bradford Council SEND Social Care -Local Offer content updates	Service Provider	30/09/15
Meeting	Bradford Councils SEN Education -Local Offer content updates	Service Provider	30/09/15
Meeting/promotion	Bradford Voluntary Services-Young Lives -Local Offer introduction/promotion	Service provider	08/10/15
Meeting	NHS Community 13 Integrated Children's Care Bradford Districts medical practices -Local Offer introduction/promotion	Service Provider	07/10/15
Meeting	Young People's Services Barnardos and Bradford Councils Communications team -Local Offer website -Young Persons section development and structure meeting	Service provider	04/11/15

Event/forum	Parents Forum Bradford and Airedale-AGM District wide and Personal Budgets consultations, Short Breaks, Local Authorities Ofsted Inspection and Travel Assistance information for parents, carers and young people forum	Parents, carers	05/11/15
Event/Forum	Parents Forum Bradford and Airedale-Chill, Chat & Chew group	Parents, carers	06/11/15
Meeting	Bradford's Council Early Years/Early Intervention-Local Offer content updates	Service Provider	18/11/15
Meeting	Young Persons Service Barnardos, Communications Team and IT Team-Local Offer review meeting of the Young Persons and Things To Do section with the LO website	Service providers	19/11/15 & 25/11/15
Event	Southfield School PVC-Transition Evening - Pathfinder Vocational Centre	Parent, Carers & Young People	24/11/15
Meeting	TSC Sports and Dance Coach/Scope-Local Offer introduction	Service providers	27/11/15
Promotion resources	New Local Offer Booklets The Guide- distributed across Bradford district-details will be published in the Annual Report 2015-16 LO Posters Leaflets Inc. Braille and different languages- distributed across Bradford District.	All	On going
Meeting	Adults Disability Partnership Strategic Board-LO feedback review	Parent carers and service providers	02/12/15
Promotion resources	New Local Offer Booklets The Guide- distributed across Bradford district-details will be published in the Annual Report 2015-16 LO Posters Leaflets Inc. Braille and different languages- distributed across Bradford District.	All	On going

Event/Workshop	Yorkshire and Humberside LO Peer review workshop -Bradford's LO was review by East Riding LO using the SEND CoP framework and feedback was provided	LO peer support	07/12/15
Meeting and promotion	NHS Community 11 Integrated Children's Care Bradford Districts medical practices -Local Offer introduction/promotion	Service Provider	17/12/15
Promotion resources	New Local Offer Booklets The Guide -distributed across Bradford district-details will be published in the Annual Report 2015-16 LO Posters Leaflets Inc. Braille and different languages -distributed across Bradford District.	All	On going
Meeting	West Yorkshire Local Offer Peer Support - Group meeting	LO peer support	14/01/16
Meeting and promotion	Short Breaks -Steering Group at Barnardos	Service providers	25/01/16
Meeting and promotion	Bradford East Catholic Primary Schools -Schools SEN Local Offer Report information session by LO	Service Providers	27/01/16
Meeting	Families Information Service -content updates for LO website	Service Providers	28/01/16
Promotion resources	New Local Offer Booklets The Guide -distributed across Bradford district-details will be published in the Annual Report 2015-16 LO Posters Leaflets Inc. Braille and different languages -distributed across Bradford District.	All	On going
Meeting	Green Lane Primary School Designated Specialist Provision (DSP) - meeting to discuss how we can gain LO feedback from children and young people with SEND and their parents at Green Lane DSP	Service providers	25/02/16
Meeting	Southfield School Pathway Vocational Centre (PVC) -meeting to discuss how we can gain LO feedback from children and young people with SEND and their parents at Southfield PVC	Service providers	25/02/16

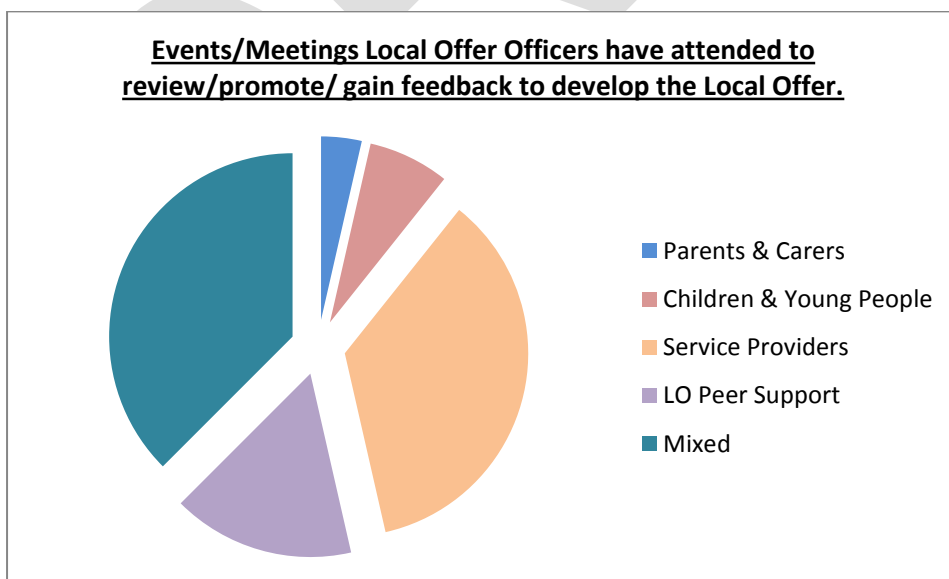
Meeting and promotion	Short Breaks -meeting updates at Barnardos	Service providers	29/02/16
Meeting and promotion	Catholic Primary Schools Partnership - Schools SEN Local Offer Report information session by LO	Service providers	29/02/16
Meeting	Specialist inclusion Project (SIP) -meeting to discuss how we can gain LO feedback from children and young people with SEND in the SIP young person's media group	Service providers	04/03/16
Meeting and promotion	Short Breaks providers -Network meeting at Nell Bank	Parent carers, young people and service providers	08/03/16
Meeting	LO Young Persons Service Barnardos, Communications Team and IT Team -meeting to discuss content of the new young persons and Things to do section with the LO website using feedback gained from children, young people with SEND and providers	Service providers and young people	24/03/16
Meeting	West Yorkshire Local Offer Peer Support	LO Peer support	31/03/16
Meeting	West Yorkshire Local Offer Peer Support	LO peer support	15/04/16
Survey	Local Offer parent/carer/providers and children and young people's questionnaires -sent out emails to: all short break providers, services and support groups within the LO website to complete and encourage, support and complete the questionnaires with children and young people with SEND and their parent carers who attend their settings/groups	Parent, Carers, Service Providers, Children & Young People	18/04/16
Meeting	Barnardos Young Persons Education Service -meeting to discuss content for the Education page on the children and young person's section on the LO website	Service provider and children/young people	28/04/16
Consultation	Hanson Academy DSP Hearing Impaired	Children and Young People	25/04/16
Consultation	Local Offer children and young people co-production group -review group meeting at Barnardos	Children and young people	28/04/16
Consultation	Local Offer parent/carers and providers co-production group -review group meeting	Parent carers and service providers	29/04/16
Social Media	<ul style="list-style-type: none"> • Bradford Community Radio • Big City Screen • Twitter • Facebook-DCIS & The Buzz • DCIS & The Buzz Newsletters issued 	All	On going

Meeting	<ul style="list-style-type: none"> Meeting to further developing Things to do search tools on the LO website 	Communications, IT and Barnardos Young Persons service	03.05.16
Review	<ul style="list-style-type: none"> Keighley Peoples First -Young people and adults reviewed the LO with Barnardos young persons 	Service providers	04.05.16
Meeting	<ul style="list-style-type: none"> Meeting to update Personal budgets (PB) content on Local Offer for families and plan PFBA PB event. 	Parents Forum Bradford & Airedale (PFBA), Social Care and SEN-Social Care	05.05.16
Meeting	<ul style="list-style-type: none"> Families' information Services (FIS)- Meeting to discuss our working in partnership to distribute and promote LO information and advertise all short breaks services. FIS are part of the LO searchable Things to do page. 	LO Peer Support	11.05.16
Review	<ul style="list-style-type: none"> Students with SEND reviewed the LO website and resources with Barnados Young Persons worker. 	Children & Young People	11.05.16
Meeting	<ul style="list-style-type: none"> Meeting to discuss improvements to be made to Bradford School Online website which has links on LO. Actions agreed to revamp BSO SEND section of BSO. 	SEN services	12.05.16
Workshop	<ul style="list-style-type: none"> Workshop for parent carers of children and young people with SEND. 	Parents Forum Bradford & Airedale Personal Budgets and Transition	17.05.16
Meeting	<ul style="list-style-type: none"> Meeting to update Adult Care, Preparing for Adulthood and "What happens after 25yrs, new section on Local Offer website. Actions and updates agreed. 	Adults Services	19.05.16
Social Media	<ul style="list-style-type: none"> LO online questionnaires put on LO social media-including Facebook, Twitter and LO Blog invited to complete. 	LO peer support	21.05.16

Questionnaire	<ul style="list-style-type: none"> Specialist Inclusion Project Completed online LO questionnaires with their young people at the PRISM group 	Children & Young People	May 2016
Questionnaire	<ul style="list-style-type: none"> Green Lane Primary School (Designated Specialist Provision)- Sent LO questionnaire to all their Parent/carers of children with SEND and teaching staff within the DSP unit completed LO children and young person's questionnaire with their pupils. 	Parent/carers of children with SEND and teaching staff within the DSP unit Mixed	May 2016
Questionnaire	<ul style="list-style-type: none"> Southfield Secondary School and Pathfinder Vocational Centre- Completed LO questionnaires with parent carers and their pupils. 	Parent carers and pupils. Mixed	May 2016

Summary of events, meetings, workshops and reviews Local Offer Officer attended

Parents & Carers	2
Children & Young People	4
Service Providers	20
LO Peer Support	9
Mixed	21



Appendix C – Local Offer Co-production stats: Children / Young People

Co-production with young people took place at various schools, colleges and local community organisations in the form of workshops.

(See table below for participant characteristics).

The sessions involved children and young people viewing the Local Offer website in detail and the alternative formats (LO Guide booklets and leaflets) with members of school, college staff, young people's workers from Special Inclusion Project and Barnardos and the Local Offer Officer. Information was given to the children and young people about what the Local Offer and how their valuable feedback will improve the Local Offer. Feedback from children and young people was given in paper format and online directly on the Local Offer website with support from school, college and the young people's workers.

Table 3: Children and Young people characteristics from Local Offer workshops

School/Service	Age Group	Additional Needs	Total
Green Lane Primary Designated Special Provision (DSP)	2-11	SLCN	10
Southfield Grange Path Vocational Centre	16-19	Undisclosed	12
Hanson Academy (DSP)	14-15	Hearing impaired	3
Barnardos	15	Learning Difficulties	2
Shingley College	17-21	Learning difficulties, autistic, visually impaired	12
Keighley Peoples First	*24yrs+	Learning difficulties	5
Total number of young people consulted via workshops			44
*Additionally we invited a group of adults with learning difficulties from Keighley Peoples First who wanted to be involved in the Local Offer feedback workshop and we gained valuable feedback from 5 adults with learning difficulties ages ranging from 24 yrs-36yrs.			

To reach out to young people who did not openly identify as young people with additional need and in attempt to contact more young people we produced a new children and young person's only Local Offer feedback online survey in April 2016, this included a pictorial version suggested by young people that could be downloaded, emailed to the Local Offer or printed out and dropped in at their local school or Barnardos. The online survey was based around how young people rated the content, how easy it was to use, if the information was clear, how well the Local Offer is promoted, if they have heard of the Local Offer, any gaps, if they would like to be involved in future focus groups, their post code, age and specific needs.

Participants involved in the online survey

(See tables below for participant characteristics).

Tables: Children and Young people characteristics from Local Offer online survey

*The additional needs undisclosed to each age ranges included
Specific learning difficulties
Severe learning difficulties
Speech, language and communication needs
Physical Difficulties
Autism spectrum disorders
Behavioural, social and emotional difficulties

Age Group	Total
11-13	2
17-19	4

*School, college and organisations support staff may of helped children and young people/adults with special educational needs and or disabilities to complete the Local Offer online feedback surveys.

Appendix D – Organisations requesting to be in Bradford’s Local Offer

We received requests from various organisations (table 2) to be included in Bradford’s Local Offer. We have asked parents/carers and children and young people what additional information would be helpful to them to include in the Local Offer. We considered the requests and based our decision on whether the services of each organisation would directly benefit our stakeholders in Bradford. Furthermore, the organisation had to either be a charity/voluntary group and not for profit. For independent schools/colleges/providers the inclusion criteria was whether Bradford children are currently / have been on roll to these schools (figure 1 shows the number of different organisations who requested to be in Bradford’s Local Offer and the number included).

We have emailed all organisations who have requested to be in Bradford’s Local Offer and informed them of our decision. Of the organisations that were not included, we have asked them to provide us with any further comments as to how their service will help and support the people from Bradford. In the future, we will re-assess our decision to include these organisations in Bradford’s Local Offer based upon their reasons and the views from our stakeholders.

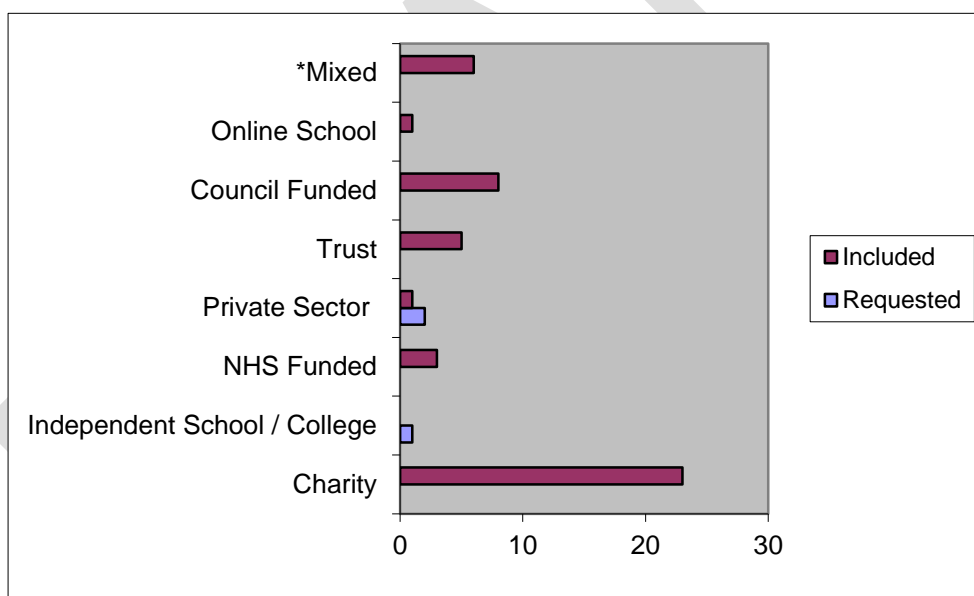


Figure 1: Number of organisations requested in Bradford’s Local Offer and the number of organisations included in Bradford’s Local Offer.

The Local Offer provides information about local/regional/national voluntary/charitable and trust organisations who are providing services to children and young people and their families who have special educational needs and disabilities within the useful links on the main page and within our 8 services pages. The majority of our newly requested organisations listed here are within the Information, Advice and Support Services section of the Local Offer

Table 2: List of organisations who requested to be in Bradford's Local Offer and those included between 1st Sept 2015 and 31st May 2016.

Organisation	Included
The Children's Trust	Yes
Disability Rights	Yes
Preferred Futures-Family Support	Yes
SICA-Financial Services	No
TSC Sports and Dance Coaching	No
The Mulberry Bush Independent School	No
Autism First (18yrs+)	Yes
Autism Links	Yes
Cellar Trust - Building brighter futures with people recovering from mental health	Yes
Dear Albert (Alcohol & Drugs misuse support)	Yes
Disability Grants	Yes
DIVA Bradford Community Directory	Yes
Dyslexia Action Support	Yes
Health Directory/Health Mapping	Yes
National Deaf Child & Adolescent Mental Health	Yes
Talking Point Communication	Yes
The Children's Trust-For Children with Brain Injury	Yes
The Council for Disabled Children	Yes
Thrive Bradford	Yes
Max Cards-Issued by Parents Forum BA	Yes
Bradford Young Carers Service Barnardos	Yes
Contact a family	Yes
Motability Scheme	Yes

Turn2Us	Yes
free online Career VOOCs	Yes
Bradford Down syndrome training services and support services	Yes
SIBS	Yes
Scope in Bradford	Yes
Relate and relate for children	Yes
Mencap	Yes
Mind in Bradford	Yes
Carers resource	Yes
Cygnet	Yes
Bradford deaf children's society	Yes
Bradford bereavement support	Yes
Bradford autism support	Yes
Arthritis Care	Yes
Association For Spina Bifida And Hydrocephalus	Yes
Action for blind people	Yes
Bradford Toy Library	Yes
Learn and Play	Yes
Nell Bank	Yes
Yorkshire Sport Foundation	Yes
Bradford and District Changing Places	Yes
Bradford Youth Offending Team (YOT)	Yes
Disabled Persons Rail Card Services	Yes
Healthcare Travel Cost Scheme services	Yes

Patients Transport to hospital scheme	Yes
Shop Mobility Service	Yes
Access bus service	Yes

DRAFT

Appendix E - Summary of workshop on travel assistance

<https://localoffer.bradford.gov.uk/Content.aspx?mid=351>

Appendix F - Letter to parents travel assistance programme

<https://localoffer.bradford.gov.uk/Content.aspx?mid=351>

Appendix G - POET EHCP Survey results

<https://localoffer.bradford.gov.uk/Content.aspx?mid=212>

Appendix H - Personal Budgets Feedback

<https://localoffer.bradford.gov.uk/Content.aspx?mid=351>

Appendix I - LO YH Peer Review Workshop Feedback

<https://localoffer.bradford.gov.uk/Content.aspx?mid=210>

DRAFT

Report of the Chair of the Bradford and Airedale Health and Wellbeing Board to be held on 26th July 2016.

C

Subject:

Chair's Highlight report – Better Care Fund, Sustainability and Transformation Plans for West Yorkshire and Bradford District and Craven, Learning Disability Transforming Care Plan.

Summary Statement:

The Health and Wellbeing Chair's highlight report summarises business conducted between meetings and business conducted at development sessions or informal meetings.

Councillor Susan Hinchcliffe

Portfolio:

Health and Wellbeing

Report Contact: Angela Hutton

Phone: (01274) 437345

E-mail: angela.hutton@bradford.gov.uk

Overview & Scrutiny Area:

Health and Social Care



1. SUMMARY

The Health and Wellbeing Chair's highlight report summarises business conducted between meetings and business conducted at development sessions or informal meetings (not held in public) where these are necessary to consider material that is not yet in the public domain, so that it is received and discussed in a public meeting and can be formally minuted at the Board.

The report also brings any updates from the sub groups - Bradford Health and Care Commissioners and Integration and Change Board where these are not covered through the standing business item on 'Working Better Together – A Whole System for Health and Wellbeing.

In this report these items are:

- Development of the Sustainability and Transformation Plans (STP) for West Yorkshire (WY) plus Craven and for Bradford and Craven
- An update on work by the Bradford Health and Care Commissioners Group to expand and develop the 2016-17 Better Care Fund prior to its signoff by the Board Chair for submission to NHS England, the findings of an internal audit of the District's Better Care Fund and quarter 4 performance for 2015-16 (Appendix 1)
- Feedback and agreement of the Learning Disability Transforming Care Plan

2. BACKGROUND

06.04.2016 WORKING BETTER TOGETHER – A WHOLE SYSTEM FOR HEALTH AND SOCIAL CARE

Resolved-

(1) That the Bradford and Craven Sustainability and Transformation Plan be submitted to the Board in June 2016 before its submission to NHS England.

(2) That the Chair of the Board writes to NHS England expressing the Board's concerns relating to the guidance on the requirements of the Sustainability and Transformation Plan.

(3) That any developments on the Sustainability Transformation Plan be circulated to Members of the Board.

Action: Interim Strategic Director, Adult and Community Services/Chief Officer Bradford City and Bradford Districts Clinical Commissioning Groups.

2.1 The Board received draft, unpublished versions of the West Yorkshire and Bradford and Craven Sustainability and Transformation Plans (STP) prior to an informal (not in public) Board meeting held on 20th June to discuss the plans and provide feedback to the STP steering group.

An update was provided on the background and context to the development of the local Plan for Bradford and Craven. Bradford and Craven is one of six chapters in a West



Yorkshire STP – with West Yorkshire being one of 44 STP ‘footprints’ across England.

The Better Care Fund (BCF) is a partnership between health and care partners (NHS commissioners) and the Local Authority. It is a pooling of budgets - although more an alignment of monies rather than formal pooling. The BCF was created nationally to achieve better integration of health and social care and to improve the lives of some of the most vulnerable people in our society, placing them at the centre of their care and support, and providing them with ‘wraparound’ fully integrated health and social care, resulting in an improved experience and better quality of life.

3. OTHER CONSIDERATIONS

3.1 Learning Disability Transforming Care Plan - an outline of progress on the report was presented at an informal (not in public) meeting of the Health and Wellbeing Board on 20th June prior to submission of the Plan to NHS England on the 24th June.

Progress since February was reported to include: issuing the commissioning and procurement framework; further developments in service delivery; the development of assurance at the WY level. It was reported that the District has already met the 2016-17 progress requirements.

Clarifications on content were provided. It was noted that the NHS set the Framework for the Plan, hence the focus on patients/beds - reflecting the national aim to reduce use of residential placements in response to the findings of Winterbourne and other reviews. It was agreed that our Local Plan should talk in terms of people rather than patients.

The District is already making good use of community placements, with a low number of residential beds which are rarely fully occupied and makes lower than average use of out of area placements.

3.2 Sustainability and Transformation Plans - Sustainability and Transformation Plans were mandated in the 2016-17 NHS Planning Guidance to show how local areas will deliver the national Five Year Forward View for the NHS, the STP process is also charged with bringing NHS finances onto a sustainable footing by 2020-21.

The NHS England appointed leads are Rob Webster, Chief Executive, South-West

Yorkshire Partnership NHS Foundation Trust for the West Yorkshire Plan and Helen Hirst, Chief Officer - Bradford City and Districts Clinical Commissioning Groups for the Bradford and Craven Plan.

In Bradford and Craven a local version of the Five Year Forward View has been in place since 2014 and has system-wide support including that of the Health and Wellbeing Board. It was acknowledged at the meeting that delivery work on the local Five Year Forward



View had needed to be accelerated and that the local STP therefore forms the Delivery Plan, the first such plan to be operated across the Clinical Commissioning Groups, health providers and the local authorities.

Feedback was noted and has been directed to appropriate levels in West Yorkshire Combined Authority.

The Bradford Health and Care Commissioners Group is responsible for monitoring and measuring the BCF and the associated impact of the schemes. The Health and Wellbeing Board approves quarterly performance submissions to NHSE and the annual Plan prior to submission. Where dates do not align, the chair of the HWB reviews all submissions and approves outside of committee – reporting back through the Chair’s Highlight Report.

The District’s 2016/17 Better Care Fund was agreed by the Board Chair and submitted to NHS England on 3rd May. NHS Guidance for 2016-17 was that the Fund be transferred into one or more pooled funds established under a section 75 agreement – locally this is proposed to have a total value of £168,164,863; that the Health and Wellbeing Board (HWB) agrees plans for how the money will be spent, with plans approved by the Local Authority (LA) and Clinical Commissioning Groups (CCGs). There was a re-submission on 30th June.

3.3 Updates from the Board sub-groups

3.3.1 Integration and Change Board

The Integration and Change Board continues to oversee the development of the Sustainability and Transformation Plan (STP) for Bradford District and Craven and the progress towards and content of the latest version of the local STP and links with the West Yorkshire STP.

Both Plans were shared with members of the Health and Wellbeing Board for comment at an informal (not in public) Board Meeting on the 20th June 2016, the meeting was informal in order to consider in depth the unpublished drafts of the West Yorkshire and Bradford and Craven Sustainability and Transformation Plans.

The Integration and Change Board will continue to oversee the development of the STP until its final submission to NHS England in the Autumn 2016. It will be working on the journey towards Accountable Care in Bradford and in Airedale, Wharfedale and Craven and firming up the meeting of the triple aims within the STP:

- to improve population health and reduce health inequalities,
- to improve care and quality of services, and
- to establish sustainable finance and improve efficiency.

The ICB’s main activities have been the development of the Sustainability and Transformation Plan but it is worth also noting in the Chair’s Report the following:



Alongside the STP the Local Digital Roadmap has been reviewed by the ICB to ensure this connects with the local STP. The national Five Year Forward View made a commitment that by 2020, there would be 'fully interoperable electronic health records so that patient's records are paperless'. This was supported by a Government commitment in 'Personalised Health Care 2020' that 'all patient and care records will be digital, interoperable and real-time by 2020'.

Digital technology has a significant role to play in sustainability and transformation – including helping to deliver primary care at scale, securing seven day services, supporting new care models and transforming care in line with key clinical priorities.

The STP will harness the opportunities that digital technology offers. The first draft of the Local Digital Roadmap, based on the same footprint as the STP, was submitted on 30th June 2016 and sets out the local ambition for achieving paper-free working at the point of care by 2020. Additionally, the ICB have agreed to jointly fund some initiation work to establish a Digital Health and Social Care Board which will oversee the implementation of the Local Digital Roadmap.

3.3.2 Bradford Health and Care Commissioners update

Bradford Health and Care Commissioners (BHCC) have overseen the development of the Better Care Fund for 2016/17 and its current status is 'approved with support' by NHS England. Work has been undertaken for the final submission, 30th June 2016 to address feedback and be clearer about metrics and milestones, including to:

- address the delayed 'transfers of care' trajectory
- develop a clearly articulated risk log, describing some of the monetary changes since 2015/16
- describe better how we will move towards 7 day services.

BHCC has developed and considered performance metrics through a dashboard approach for the 2015/16 BCF and the 2015/16 Section 75 to ensure service and financial key performance indicators are on track. In particular, it received the end of year report for the Integrated Community Equipment Service and recommended a more detail service review to ensure the pooled budget is in financial balance for 2016/17. A report on quarter 4 performance forms Appendix 1 to this report.

It has also discussed the reviews of the following services; substance misuse, health visitor and school nursing, the development of the Joint Mental Health Strategy, and has supported the improvements to Learning Disability Services for Children through the development of Social Impact Bonds and noted a 'deep dive' into sexual health services being undertaken in July-August 2016.

NHS Bradford City CCG's internal auditors undertook an audit in May 2016 including an audit of the 2015/16 Better Care Fund. The final audit report was received and a recommendation was noted that Health and Wellbeing Board terms of reference are



updated as they were not reviewed in 2015 and it has ultimate responsibility for the oversight of the Better Care Fund.

4. FINANCIAL & RESOURCE APPRAISAL

The Sustainability and Transformation Plans for Bradford District and Craven and for West Yorkshire will address how the local health and care economy and the wider West Yorkshire health and care economy will be brought back into financial balance through a number of workstreams and priorities.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

Risk management of the Bradford District and Craven STP is through the Integration and Change Board. Governance structures for the Bradford and Craven and West Yorkshire STPs are included in the draft Plans. The Bradford and Airedale Health and Wellbeing Board is at the top of the governance structure for the local STP.

6. LEGAL APPRAISAL

Legal issues in relation to Better Care Fund have been established through a Section 75 agreement.

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

No issues

7.2 SUSTAINABILITY IMPLICATIONS

Sustainability and Transformation Plans are in development in accordance with NHS Planning Guidance to bring local health economies onto a sustainable footing.

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

No implications

7.4 COMMUNITY SAFETY IMPLICATIONS

None

7.5 HUMAN RIGHTS ACT

None

7.6 TRADE UNION



None

7.7 WARD IMPLICATIONS

None

8. NOT FOR PUBLICATION DOCUMENTS

Bradford and Craven Sustainability and Transformation Plan.

West Yorkshire Sustainability and Transformation Plan (including single page overview for each of the six constituent local plans).

STPs are not in the public domain. Previously circulated to Board members.

9. OPTIONS

None

10. RECOMMENDATIONS

10.1 That the Board accepts and supports the Better Care Fund Plan for 2016/17 and Quarter 4 performance 2015-16 and receives further progress and performance reports at future Board meetings.

10.2 That the Board notes the Draft Learning Disability Transforming Care Plan (previously circulated for 20th June Informal Board meeting and submitted to NHS England on the 24th June) and that a progress report be submitted to the November 29th Health and Wellbeing Board meeting which focuses on:

- Improvement in outcomes
- Budget – current spend /best use
- Wider context – population/level of need

11. APPENDICES

10.1 Report on Better Care Fund Quarter 4 performance 2015-16.

12. BACKGROUND DOCUMENTS

None.



Health and Wellbeing Board: 26th July 2016	FOR INFORMATION Agenda Item:
Paper Title: Better Care Fund (BCF) Q4 report	
Paper Author: Rebecca Malin Associate Director of Transformation Programmes and BCF Pool Manager Bradford Districts and Bradford City Clinical Commissioning Groups	

Context:

The 2015-16 Better Care Fund (BCF) quarter 4 report was submitted to NHS England on the 23rd May 2016. The report and supporting narrative below was presented to the Health and Wellbeing Board Chair for approval ahead of submission. The submission will be subsequently presented for information to Bradford Health and Care Commissioners (BHCC).

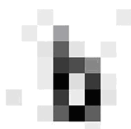
Summary:

The report demonstrates progress is continuing against the implementation plan. To support this, BCF metrics and performance indicators demonstrate consistency with the plan.

Performance for our local metric (increase the diagnosis rate for people with dementia) has continued to be strong and consistently above the 71% target with Q4 performance of 81.6%. N.B. this metric is based on the footprint of the three CCGs – we are currently unable to split out Craven GP practices population.

Throughout this year BCF partners have reported an ongoing risk regarding Non Elective activity. A reduction in such admissions is linked to the expanded virtual ward. Recruitment challenges for the virtual ward resulted in a delay in the opening of this facility. This subsequently led to an overtrade position in Non Elective admissions. As such BCF partners agreed the Performance Fund would fund this increase in activity.

This quarter NHS England has asked for year-end feedback against a set of statements. Responses to which can be found on tab 7 (Year End Feedback) of the Q4 BCF data collection template. The BCF team was also asked to detail their top successes and challenges in delivering the 2015/16 BCF plan.



Whilst not a part of this Q4 report BCF partners developed the BCF Plan for 2016/17 which was submitted in April 2016. Partners committed to a larger BCF totalling £168,164,863 and agreed to align Mental Health and Learning Disabilities. The Q1 report against the 2016/17 plan will be due in August 2016.

Focus for Bradford Health and Wellbeing Board.

To note and approve the Q4 submission.



Bradford HWB Q4
BCF Quarterly Data C

Appendices:



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Report of the Director of Public Health to the meeting of the Health and Wellbeing Board to be held on 26th July 2016.

D

Subject:

Forward Plan 2016-17

Summary statement:

This report brings the draft Forward Plan 2016-17 for the Board to amend or approve



1. SUMMARY

This report brings the draft Forward Plan 2016-17 for the Board to amend or approve.

2. BACKGROUND

The Forward Plan sets out for discussion standing items of business, items called back to the Board and proposes topics for the themed sessions of the Board.

A planned discussion at the April 6th Board meeting was deferred to an informal meeting in June, at which it was suggested that the Forward Plan should be aligned with the priorities of the West Yorkshire Sustainability and Transformation Plan.

3. OTHER CONSIDERATIONS

The Draft Forward Plan for 2016-17 see Appendix 1 has duly been amended so that the proposed themes reflect the draft priorities of the West Yorkshire Sustainability and Transformation Plan. 'Prevention at Scale' has not been listed as a theme, to reflect discussion at the 20th June (informal) meeting that prevention should be considered in all reports to the Board at all meetings.

This has resulted in a doubling up of themes in two meetings in order to fit with the number of meetings planned for the Civic Year, alternatively two topics could be carried forward into 2017-18.

The proposed order can be amended for a better fit with developments in the relevant fields, but this decision should ideally be taken at the July 26th Meeting to enable a Forward Plan to be published in line with the recommendations of the November 2014 Local Government Association Peer Review.

4. FINANCIAL & RESOURCE APPRAISAL

None.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

None

6. LEGAL APPRAISAL

None

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY



None

7.2 SUSTAINABILITY IMPLICATIONS

None

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

None.

7.4 COMMUNITY SAFETY IMPLICATIONS

None

7.5 HUMAN RIGHTS ACT

None

7.6 TRADE UNION

None

7.7 WARD IMPLICATIONS

None

7.8 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

None

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

9.1 Agree the Forward Plan as circulated.

9.2 Propose and agree amendments during the Board meeting.

10. RECOMMENDATIONS

10.1 That the draft Forward Plan be agreed.

11. APPENDICES

Bradford and Airedale Health and Wellbeing Board Forward Plan 2016-17



12. BACKGROUND DOCUMENTS

None



Appendix 1 0 - Draft Forward Plan for Health and Wellbeing Board – 2016-17 v 0.3

Board members are invited to propose items of business & to confirm or amend the proposed themes from Sept

Date of HWB	Proposed Items for Business section	Proposed theme aligned to West Yorkshire STP from September	Themed section
Tues 26 July 2016 10.00-12.30 (City Hall - CR 1)	1. Whole System Change –Mental Health Strategy update 2. Chair’s highlight report - Learning Disability Transformation Plan - Better Care Fund Proposal 2016-17 and Q4 2015-16 signoff 3. SEND Local Offer annual report 3. HWB Forward Plan	A whole system approach to Healthy Weight	Public health and primary care preventive and early intervention approaches, schools’ role, nutrition, Wider determinants – role of planning and licensing, physical activity strategy. Whole system approach linked to Accountable Care
Mon 19 Sept 2016 2..00-4.30 (City Hall –PR1)	1. Whole System Change - STP update, Rob Webster in attendance - Early sight of financial and commissioning priorities (DOFs in attendance) - Launch Terms of reference Review 2. Chair’s Highlight report	Urgent & Emergency Care & Hyper-Acute Stroke	
Tues 29th Nov 2016 10.00-12.30 (City Hall Ernest Saville Room)	1. Whole System Change – Learning Disability Transforming Care Plan update 2. Chair’s Highlight report	Joint approaches to Safeguarding	Children and Adult Safeguarding Board Annual reports Early Help – Journey to Excellence pilot
Tues 31st Jan 2017 10.00-12.30 (City Hall Committee Room 1)	1. Whole System Change update 2. Chair’s Highlight report	Cancer & Specialised Commissioning	
Tues 28th March 2017 10.00-12.30 (City Hall – Committee Room 3)	1. Whole System Change update 2. Chair’s Highlight report	Mental Health	

Report of the Director of Public Health and the Interim Strategic Director of Adult and Community Services CBMDC; and the Clinical Chair Bradford Districts Clinical Commissioning Group to the meeting of the Health and Wellbeing Board to be held on 26th July 2016

E

Subject:

A Whole System Approach to achieving Healthy Weight for the population of Bradford District

Summary statement:

A discussion paper to outline the challenges posed by overweight and obesity to health outcomes and to facilitate discussion of how to achieve healthy weight for the population of the District

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Portfolio:

Health and Wellbeing

Overview & Scrutiny Area:

Health and Social Care



1. SUMMARY

1.1 This report considers what we can do to address the high level of overweight and obesity amongst the population of Bradford District - one of the major barriers to achieving good health and wellbeing in our local population. The report focuses on what the evidence suggests we can and should do about it to prevent more people becoming overweight or obese, and to support people who are already overweight or obese to reach and maintain a healthy weight.

2. BACKGROUND

2.1 Relevant decisions. In March 2015 the Board received a report 'Improving health through physical activity and reducing physical inactivity'. The Board resolved

(1) That the Board members be requested to review policies and practices of their respective agencies that might impact physical activity and to work together to improve these practices and develop policies to increase daily physical activity in the district.

(2) That the Board considered the key factors set out in Section 3.6 of Document "U" to increase physical activity in the whole population through joint work across all relevant sectors.

(3) That the Director of Public Health and the Strategic Director of Environment and Sport be requested to develop a vision of how a more active district will look in the future and an integrated overarching strategy to achieving this vision.

Action: Director of Public Health and the Strategic Director, Environment and Sport

2.2 Healthy life expectancy in the District is below the national average for men and women and below the regional average for women. Life expectancy overall is also lower than national and regional averages and there is a significant difference in life expectancy between the most deprived and least deprived parts of the district. Here, as elsewhere in the country, more and more people are becoming overweight and in some cases obese.

2.3 Causes:

Obesity/overweight occurs when energy intake from food and drink consumption is greater than energy expenditure through the body's metabolism and physical activity over a prolonged period, resulting in the accumulation of excess body fat. However there are many complex behavioural and societal factors that combine to contribute to the causes of obesity. The Foresight report (2007) referred to a "complex web of societal and biological factors that have, in recent decades, exposed our inherent human vulnerability to weight gain". The report presented an obesity system map with energy balance at its centre. Around this, over 100 variables directly or indirectly influence energy balance.



The Foresight map is divided into 7 cross-cutting predominant themes:

- Biology: an individual's starting point - the influence of genetics and ill health;
- Activity environment: the influence of the environment on an individual's activity behaviour, for example a decision to cycle to work may be influenced by road safety, air pollution or provision of a cycle shelter and showers;
- Physical Activity: the type, frequency and intensity of activities an individual carries out, such as cycling vigorously to work every day;
- Societal influences: the impact of society, for example the influence of the media, education, peer pressure or culture;
- Individual psychology: for example a person's individual psychological drive for particular foods and consumption patterns, or physical activity patterns or preferences;
- Food environment: the influence of the food environment on an individual's food choices, for example a decision to eat more fruit and vegetables may be influenced by the availability and quality of fruit and vegetables near home;
- Food consumption: the quality, quantity (portion sizes) and frequency (snacking patterns) of an individual's diet.

2.4 Health Risks:

Adults

- Musculoskeletal system
- Circulatory system
- Metabolic and endocrine systems
- Cancers
- Reproductive and urological problems
- Respiratory problems
- Non-alcoholic fatty liver disease
- Gastrointestinal disease
- Psychological and social problems

Children

Being overweight or obese in childhood has consequences for health in both the short term and the longer term. Once established, obesity is notoriously difficult to treat, so prevention and early intervention are very important.

The emotional and psychological effects of being overweight are often seen as the most immediate and serious by children themselves. They include teasing and discrimination by peers; low self-esteem; anxiety and depression. Obese children may also suffer disturbed sleep and fatigue.

Obese children and young people are more likely to become obese adults and have a higher risk of morbidity, disability and premature mortality in adulthood. Although many of the most serious consequences may not become apparent until adulthood, the effects of obesity – for example, raised blood pressure, fatty changes to the arterial linings and hormonal and chemical changes such as raised cholesterol and metabolic syndrome – can be identified in obese children and adolescents.

Some obesity-related conditions can develop during childhood. Type 2 diabetes, previously



considered an adult disease, has increased dramatically in overweight children as young as five. Other health risks include early puberty, eating disorders such as anorexia and bulimia, skin infections, asthma and other respiratory problems.

2.5 Prevalence:

Adults

In adults, overweight is defined as a BMI 25-30 and obesity is commonly defined as a body mass index (BMI) of 30 or more.

Data on overweight and obesity among adults (defined as people aged 16 and over) are mainly from the Health Survey for England (HSE). Results for 2014 showed that 61.7% of adults were overweight or obese (65.3% of men and 58.1% of women). The prevalence of obesity is similar among men and women, but men are more likely to be overweight.

In England, the prevalence of obesity among adults rose from 14.9% to 25.6% between 1993 and 2014. The rate of increase has slowed down since 2001, although the trend is still upwards. The prevalence of overweight has remained broadly stable during this period at 36–39%.

The rapid increase in the prevalence of overweight and obesity has meant that the proportion of adults in England with a healthy BMI (18.5 - 24.9) decreased between 1993 and 2014 from 41.0% to 32.7% among men, and 49.5% to 40.4% among women. In England, currently 25.6% of adults (aged 16 years and over) are obese (HSE 2014).

By 2050 obesity is predicted to affect 60% of adult men, 50% of adult women and 25% of children (Foresight 2007).

Children

For children in the UK, the British 1990 growth reference charts are used to define weight status, using height, weight, age and sex (Cole, 1990).

The World Health Organization (WHO) regards childhood obesity as one of the most serious global public health challenges for the 21st century. Obese children and adolescents are at an increased risk of developing various health problems, and are also more likely to become obese adults.

The National Child Measurement Programme (NCMP) measures the height and weight of around one million school children in England every year, providing a detailed picture of the prevalence of child obesity. The latest figures, for 2014/15, show that 19.1% of children in Year 6 (aged 10-11) were obese and a further 14.2% were overweight. Of children in Reception (aged 4-5), 9.1% were obese and another 12.8% were overweight. This means a third of 10-11 year olds and over a fifth of 4-5 year olds were overweight or obese.

Using National Child Measurement Programme data of primary school children, the Health and Social Care Information Centre states that:

- more than 1 in 5 children are overweight or obese when they begin school
- almost 1 in 3 children are overweight or obese by the time they leave primary school
- obesity rates are highest in the most deprived 10% of the population - approximately twice



that of the least deprived 10%

- obesity rates are higher in some ethnic minority groups of children (particularly Black African and Bangladeshi ethnicities) and for children with disabilities (particularly those with learning difficulties)

2.6 National context for policy and planning – Strategies and plans

- Healthy Lives, Health People – a call for action on obesity in England (2011)
- Everybody Active, everyday (Public Health England)
- Childhood Obesity: applying All Our Health
- Royal Society for Public Health - Child Obesity Strategy
- Five year forward view for the NHS – calls for prevention at scale of preventable disease

2.7 Economic Costs

In 2006/07, obesity and obesity-related illness was estimated to have cost £148 million in inpatient stays in England (Dr Foster, 2010). It is estimated that overweight and obesity overall costs the NHS £5.1 billion per year (Scarborough et al. 2011). However, if current trends continue, these costs will increase by an additional £1.9 billion per year by 2030 (Wang et al. 2011). In 2007, the cost to the wider economy was £16 billion – predicted to rise to £50 billion a year (at today's prices) by 2050 if left unchecked (Foresight 2007).

2.8 Health Inequalities:

In the UK, socioeconomic inequalities have increased since the 1960s and this has led to wider inequalities in both child and adult obesity, with rates increasing most among those from poorer backgrounds. This worsening of health inequalities in relation to obesity is more marked for women, and when socioeconomic position is measured by education, an indicator that captures the influence of childhood conditions as well as those in adulthood (Department of Health Public Health Research Consortium, 2007). In children, socioeconomic inequalities in obesity are stronger in girls than boys.

Other dimensions of inequality, which intersect with socioeconomic status in complex ways, also have important influences on health. There are major health challenges relating to specific 'equality groups' based on age, sex, ethnicity, sexuality, and disability (Strategic Review of Health Inequalities in England Post-2010, 2010).

Deprivation - Adults

Overall, for women, obesity prevalence increases with greater levels of deprivation, regardless of the measure used. For men, only occupation-based and qualification-based measures show differences in obesity rates by levels of deprivation.



Highest level of educational attainment can be used as an indicator of socioeconomic status. For both men and women obesity prevalence decreases with increasing levels of educational attainment.

Deprivation - Children

There is a strong relationship between deprivation and childhood obesity. Analysis of data from the National Child Measurement Programme (NCMP) shows that obesity prevalence among children in both Reception and Year 6 increases with increased socioeconomic deprivation (measured, for example, by the 2010 Index of Multiple Deprivation (IMD) score). Obesity prevalence of the most deprived 10% of the population is approximately twice that of the least deprived 10%.

2.9 Drivers:

Tackling obesity is a priority in the national Five Year Forward View for the NHS and in the Sustainability and Transformation Plan for the Bradford and Craven Health and Wellbeing System and contributes to 2 priorities in the Bradford and Airedale Joint Health and Wellbeing Strategy (see Appendix 1).

The public health outcomes framework identifies two specific indicators in relation to healthy weight; excess weight in adults and excess weight in 4-5 and 10-11 year olds. Excess weight combines data on overweight and obesity, but our local data allows these to be reported separately.

Data on excess weight in the district is based on weight and height measurements from 90-95% of Reception year and Year 6 children taken through the National Child Measurement Programme. As such it is an extremely robust data set which allows us to gain a comprehensive picture of children's weight across the district.

Data on adult overweight on PHOF is based on PHE Health profiles and as such is less robust. However data from the National Child Measurement Programme can be viewed as a reasonable indicator of adult overweight and obesity, once excess weight is established it tends to persist into adulthood.

2.10 Local data

Children - based on the National Child Measurement Programme

Chart 1: Proportion of pupils who are overweight by school year 2014-15



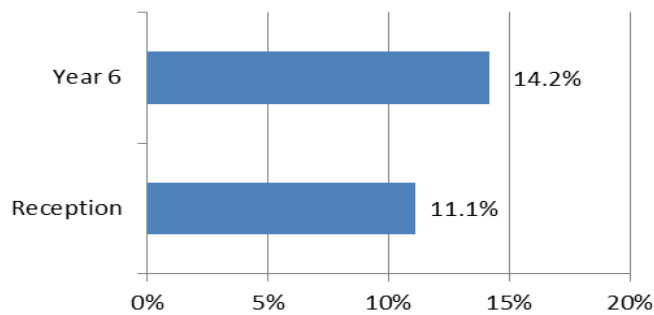
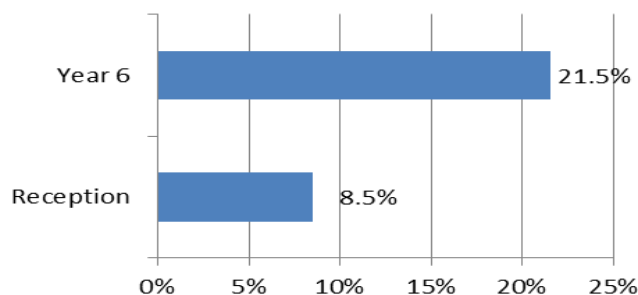


Chart 2: Proportion of pupils who are obese by school year 2014-15



In the reception year of school 11.1% children were obese, with 19.7% overweight and obese; rates are higher among pupils in year 6 with 14.2% obese and 35.7% overweight and obese.

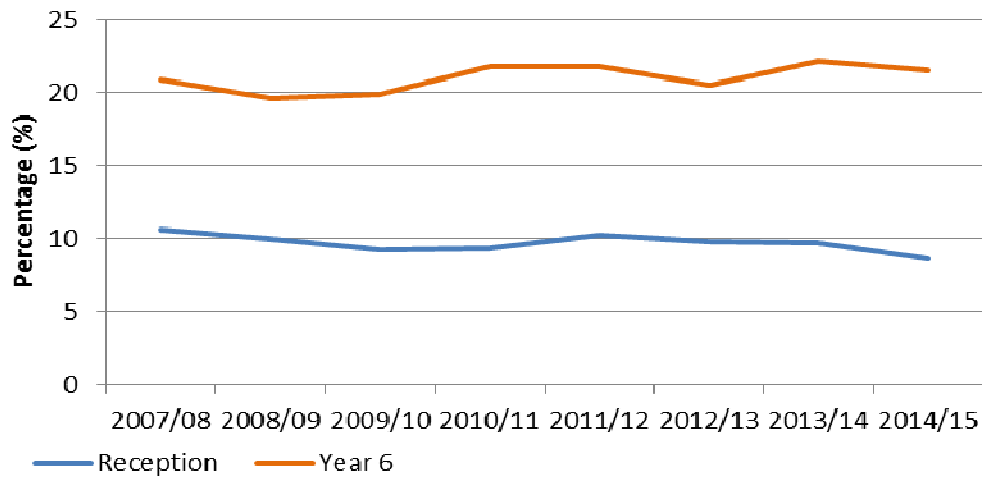
In the school reception year 8.5% of reception pupils are obese, lower than the National (9.1%) and Regional (8.8%) averages. However, obesity rates among year 6 pupils are considerably higher at 21.5%, higher than both National (19.1%) and Regional (19.2%) averages.

More males than females are obese in both reception and year 6, with 9.1% of males obese in reception compared to 7.9% of females, with 22.9% of males being obese compared to 20% of females in year 6.

Obesity is related to social disadvantage with marked trends, especially in children, by area of residence (The Marmot Review 2010). There is also a close link to ethnicity. In Bradford District obesity is higher among Asian or Asian British pupils with 9.4% of Asian pupils obese in reception and 27.2% in year 6 compared to 16.8% of white or white British pupils in year 6.

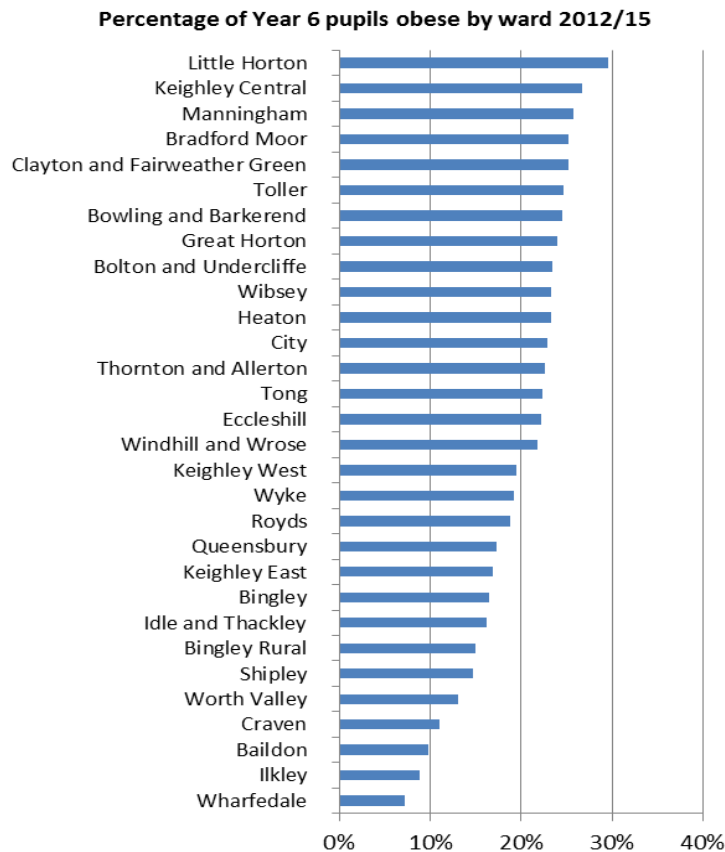
Chart 3: proportion of pupils obese over time by school year





The proportion of obese children in reception has reduced over the last 8 years, whereas for year 6 pupils there has been a slight increase with 21.5% obese in 2014/15 compared to 20.9% in 2007/08. Also the gap between those obese in reception and year 6 is increasing, so despite the fact that the number of pupils in reception who are obese is decreasing, more pupils are becoming obese by year 6.

Chart 4 Percentage of Year 6 pupils who are obese - by ward



For year 6 pupils, obesity rates are highest in; Little Horton, Keighley central, Manningham and Bradford Moor and lowest in; Wharfedale, Ilkley, Baildon and Craven.

Adults – based on Quality Outcomes Framework QOF data, registrations with GPs by condition

56,891 adults are registered as obese with their GP, this is equivalent to 12% of the District population aged 17plus

2.11 Local strategic picture

- Bradford and Airedale Joint Health and Wellbeing Strategy (JHWS)
 - Priority 5 'Reduce childhood obesity and increase levels of physical activity and healthy eating in children and young people';
 - Priority 17 'Reduce harm from preventable disease caused by tobacco, obesity, alcohol and substance abuse'. See Appendix A.
- Five Year Forward View for the Bradford and Craven health economy 2014-19
 - 'To create a sustainable health and care economy that supports people to be healthy, well and independent' - Reduce Potential Years of Life Lost by between 9% and 18% by 2018/19 by influencing five key areas including:
 - Reduction in rates of smoking, **obesity** and alcohol related conditions
 - Reduce mortality from CVD, respiratory disease and cancer
- City of Bradford's Sustainable Travel to School Strategy 2014-17
- Children's Healthy Weight Strategy 2013-17
- B-Active: A Strategy to get the people of Bradford moving (draft)
- Physical Activity and Sport Strategic Framework for Bradford District (draft)
- Bradford District Food strategy
- Self Care and Prevention Strategy

3. OTHER CONSIDERATIONS

3.1 A long-term, whole –system commitment

Successfully tackling obesity is a long term, large scale commitment. The evidence is very clear that policies aimed solely at individuals will be inadequate and that simply increasing the number or type of small scale interventions will not be sufficient to reverse this trend. Significant effective action is required to prevent obesity at a population level and acting on many of the factors that are driving obesity and overweight.

Tackling the issue across local health and wellbeing systems is complex and requires action at every level, from the individual to society, and across all sectors. Obesity cannot be effectively tackled by one discipline alone and local authorities, led by public health colleagues, are ideally



placed to develop co-ordinated action to tackle obesity across its various departments, services and partner organisations. Local authority departments and service areas can influence :

- Transport
- Planning and environment
- Leisure and culture
- Parks and green spaces
- Education and learning
- Health and social care
- Housing
- Workplaces

The Local Government Association has produced a briefing paper for councillors and officers, 'Tackling obesity - local government's new public health role'. The paper explains the challenges facing councils and the opportunities they have to tackle obesity and reduce health inequalities in local communities. The National Institute of Health and Care Excellence (NICE) has developed a series of local government public health briefings. See Appendix 2.

3.2 Interventions to support Healthy Weight

The four-tier diagram below explains the different levels of intervention that can be taken. It helps describe the need for the whole systems approach to the issue.

Tier 1 are universal services, available to the whole population, services that are not targeted or specialist but promote a healthy lifestyle and are underpinned by the principle of helping people make healthier choices. Tier 1 is also the built environment, our infrastructure and the issues that create the backdrop to our society and our communities. In order to prevent overweight and sustain behaviour change everyone can contribute to this tier; planning, transport, education, primary care, allied health professionals, social care colleagues, leisure, parks/green space, neighbourhoods, workplaces and the media.

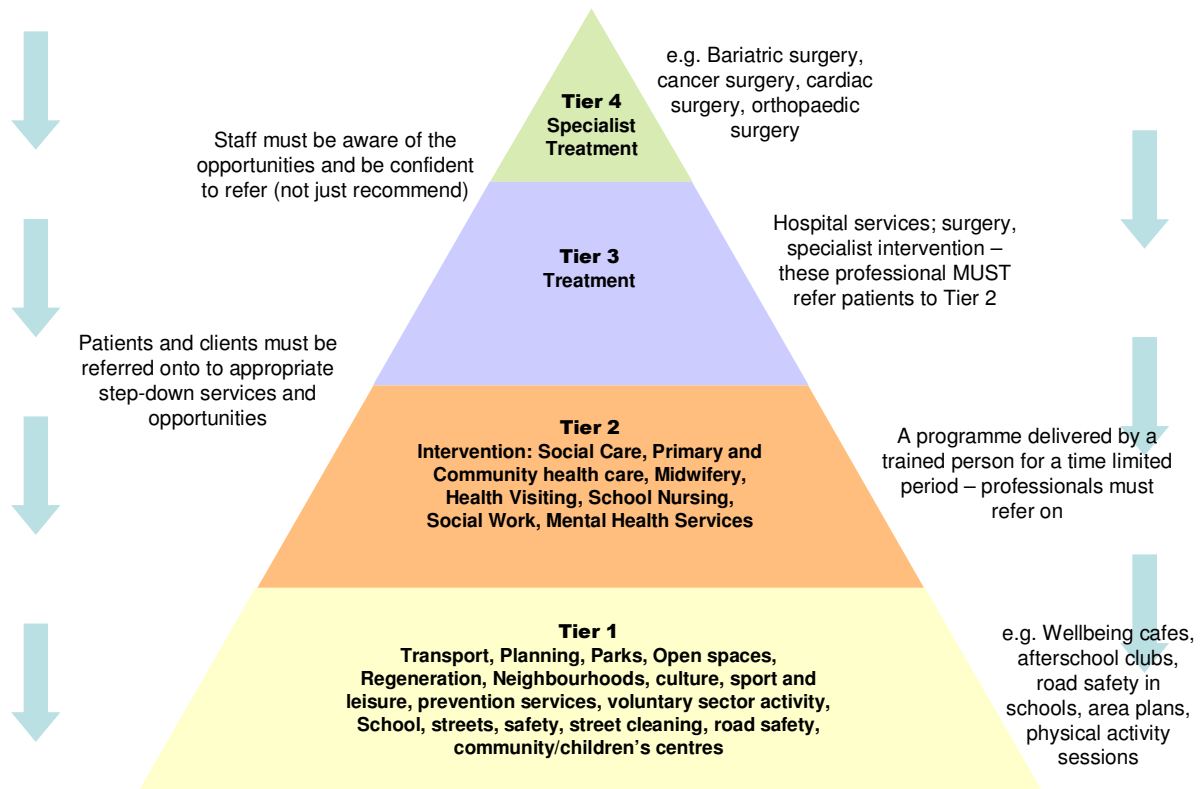
Tier 2 are specialist services, generally time limited and offer an intervention/treatment when individuals are already overweight/obese. These interventions need to be evidence based, be easy to access and to facilitate behaviour change. They may be provided by the commercial sector e.g. Weight Watchers. These services also need to ensure that individuals are sign-posted and enabled to access Tier 1 services in order to sustain a healthy lifestyle. It may be the case also that by getting involved in Tier 1 services individuals become aware of Tier 2/specialist services and self-refer or seek referral to these.

Tier 3 is a specialist obesity service providing a medically led assessment and monitoring. This service is a 12-month intervention whereby a medical team check for underlying conditions and enable the individual to access weight management intervention; tier 2, medication and psychological support. This service is also for pre and post weight loss surgery (Tier 4). In order to qualify for surgery individuals need to have accessed at least 6 months of treatment (Tier 2 services), in particular psychological support in order to change their lifestyle behaviour and therefore manage their lifestyle after surgery.

Tier 4 is surgical intervention. It is essential that individuals have made lifestyle changes and access post-operative treatment.



Section continues on next page



We must enable people to make healthy choices and facilitate the use of the opportunities available – on the streets, in open space, in leisure facilities, in their communities

Tier 1 is where we need to focus our efforts. There is a need to review our policies, strategies and practice and align our contributions, up-skill our workforce and develop a comprehensive plan of action. We have much of what's needed in Tier 1 but unfortunately its not linked together to create the impact that is necessary to make a difference. Many parts of the system do not see the importance of a whole-systems approach. We need to work across organisations, across the authority and to discuss the contributions that each sector can make. The voluntary and community sector provides varied activities including physical activity sessions, supervised exercise and gym sessions and promoting healthy lifestyles through learning and through sports. See Section 3.5 below.

With need some radical changes regarding the way we build our environment and encourage a healthier lifestyle, to enable people be to physically activity, and help people to eat a healthy diet. This needs broad, strategic thinking and most of all leadership and commitment.

Our commissioning needs to be health promoting and underpinned by the principle of enabling individuals to make healthy choices. We need to cross reference each others contribution to the agenda and our ambition to enable Bradford residents to live a healthy lifestyle.

Tier 2 services are available and currently underused. There is a need to promote and utilise the services available and a willingness to refer people identified through approaches such as NHS



Health Check and Making Every Contact Count.

Tier 3 and 4 are in place, although accessed by small numbers of people.

The NHS is delivering relevant schemes that cross both Tier 1 and 2 - targeting groups in the district with particular health risks:

The Bradford District CCG's *Healthy Hearts* promotes the best use of the cholesterol lowering drugs statins, increases awareness and detection of atrial fibrillation in primary care and uses physical activity to improve management outcomes in cardiovascular disease;

Bradford City CCG's *Beating Diabetes* scheme screens the at-risk population to identify undiagnosed diabetes needing treatment and deliver prevention or risk mitigation interventions to others according to their level of risk.

The development of an Accountable Care System for health and social is also addressing diabetes prevention.

3.4 Building a local whole system approach

The potential benefits of reducing the impact of excess weight on individuals and families and on demand for health and social care make a strong case for an overarching system-wide approach that supports healthier eating and a more active lifestyle at all levels.

Developing a whole system approach will allow us to ensure that we are using all the levers that we can to address overweight and obesity. It also allows us to harness the influence of a range of trusted professionals to help people to recognise and address the health risks they face through taking no action or continuing to gain weight, and to understand that help and support is available.

A system-wide approach to supporting people to be a Healthy Weight will be better equipped to identify and remove some of the barriers to making healthy choices the easier choices, and will increase the chance that interventions are not undermined by other factors that have not been taken into consideration.

Options – interventions that have demonstrated some success

Active Transport

Facilitating and encouraging walking, cycling, and public transport, which engender more physical activity.

Healthcare

Providing incentives or support to encourage healthy behaviour. These can include general financial incentives, such as premium rebates or reward points, or more targeted facilitating incentives such as free gym membership. Also deliver other interventions such as parental and weight-management programs.

Locally, the Bradford Beating Diabetes and Bradford Healthy Heart initiatives are targeted, at scale initiatives that include referral to lifestyle change programmes to support people to reduce weight and increase physical activity.



Healthy Meals

Improving the health quality of meals in controlled settings such as schools and workplaces.

Calorie Food and Drink Availability

Reducing the ready availability of high-calorie foods to help control impulse consumption, including removing vending machines from schools and workplaces, high-calorie foods from supermarket checkouts, and fast-food retailers from locations outside schools.

Labelling

Providing calorie and other nutritional labelling so that consumers can understand the content of their food. Labels can be plain text or “engaging”— an easy-to-interpret assessment of the health of the product (for example, traffic lights).

Media Restrictions

Restricting high-calorie food advertising to reduce exposure to marketing that is proven to promote consumption.

Parental Education

Empowering and educating parents to promote a healthier lifestyle for their children through regular parental guidance sessions.

Pharmaceuticals

Intervening with drugs to reverse obesity rapidly in cases where it is creating immediate health risks.

Portion Control

Encouraging appropriate consumption through incremental (for example, 1 to 5 per cent) reductions in portion sizes and designing packaging to better delineate portion size to help moderate consumption.

Price Promotions

Restricting promotional activity in high-calorie impulse foods to decrease consumption.

Public Health Campaigns

Delivering a public health campaign through multiple media outlets to promote healthy eating and physical activity habits.

Reformulation

Incrementally reducing calories in food products to drive subconscious reduction in consumption; introducing new product ranges with improved nutritional profiles.

School Curriculum

Introducing additional hours of physical education and healthy nutrition in school curricula to encourage healthier habits.

Subsidies, Taxes, and Prices

Changing agricultural policy or regulatory policy to adjust consumer prices and the supply of select food and/or beverage categories.

Surgery

Scaling up delivery of bariatric surgery to reduce stomach capacity and deliver immediate change



in food consumption.

Urban Environment

Making changes to physical spaces and food access to facilitate and encourage healthy habits, such as increasing the walkability of cities and green space, furthering access to community sports facilities, and improving access to grocery stores.

Weight-Management Programs

Educating and empowering individuals to change key weight behaviour through counselling, physical activity programs, and education.

Workplace Wellness

Offering programs and engaging employees to encourage healthy behaviour, for example through financial and non-financial incentives, team competitions, and the provision of education and self-management tools such as personal tracking devices.

3.5 Building and connecting Tier 1 approaches – Harnessing the wider determinants of health

3.5.1 The built environment

In the context of busy lives where many people have the competing demands of work, family and caring responsibilities, the rate of physical activity has reduced and intake of calories has increased, fewer people walk or cycle even on short journeys and reliance on takeaway food and ready meals has grown over the last decades. Areas of the District with the poorest health and wellbeing are also characterised by higher than national rates of poverty, poor housing, poor physical health, low-paid and insecure work.

If healthy weight interventions (as already noted in the report) are predominately 'aimed' at the individual and are not as successful as we'd like we will need to consider wider determinant factors; the built environment, housing; physical activity; green spaces & safe play. The District's Core Strategy addresses these issues. However, to avoid a further widening of health inequalities between areas within the District, improvements to the design and development of the urban built environment, the development of active transport and the availability of green space and areas that are safe to walk and cycle must include the most deprived areas of the District.

3.5.2 Food and licensing

Food Strategy initiatives include healthy eating activities (cook and eat sessions and weight management classes), commissioned through VCS organisations and supported by the council. New responses are emerging to food poverty and affordability of healthy food, resulting in the reuse of food from Bradford's large commercial food businesses and organisations. Voluntary and faith based organisations across the district have built up food networks offering a range of crisis interventions; food parcels and hot food for householders struggling to access affordable food. Included in many of these are simple, nutritional recipes. The 'Good Food Award' is run by West Yorkshire Trading standards which helps educate, train and reward restaurateurs who address healthy eating.

Planning regulations have been amended in Bradford to reduce the number of hot food takeaway establishments located within 400 metres of schools. Of 16 applications in 2015-16, 7 were refused on these grounds and 4 were withdrawn. It is not possible to judge how many potential



applications were not put forward following advice from a Planning officer that such applications were likely to be refused.

3.5.3 Active transport

The Government target of 100% more trips by bicycle and ambition to reverse the decline in walking has been adopted in the recent draft Single Transport Plan for West Yorkshire with further targets to increase rail travel and to reverse the decline in bus patronage. However the same policy documents plans to maintain current car journeys to city centres and increase overall trips by 5%. From 2011 to present journeys by car and rail have increased, rates of cycling and walking have remained low while bus patronage has fallen.

Sustained efforts to promote cycling in primary schools are set to continue. However cycling rates in Bradford are the lowest in West Yorkshire and qualitative evidence suggests that poor perception of safety is the main barrier to cycling in primary age children. Similar engagement is planned with businesses close to City Connect route focussing on cycling facilities in the workplace. A number of employers have implemented sustainable travel policies, however there is limited evidence of change. Around 70% of journeys into Bradford City centre are by car, an increase in cheap all day parking is likely to maintain this rate.

3.6 Initiating and supporting behaviour change

A whole system approach must not further medicalise these issues as that could undermine the message that people can act individually and together in their communities and that what is needed is a whole-system, population level approach. Everyday thousands of people within our communities come into contact with services – social care, education, healthcare, third sector –all sectors will need to be on board and the professionals within them will need to be engaged and to make every contact count in respect of this issue and broader health and wellbeing messages.

A system wide approach will need to consider how and when to engage people in potentially difficult conversations about their health and wellbeing. It will require that we learn from best practice in engaging and sustaining people to change entrenched behaviours.

We will need to ensure that public-facing staff and volunteers across all sectors have the right skills and deliver consistent messages to enable people, particularly those people with the worst health and wellbeing outcomes, to take steps back to healthy weight.

3.7 Acting at scale

The District has many initiatives in place; whilst some initiatives are taking place at scale, many appear to be applied piecemeal, others as in the example of travel into Bradford City Centre, can be undermined by other initiatives.

The challenges in taking a system wide approach will include: scaling up more of the effective initiatives; removing disincentives and managing conflicting interests, aiming for consistency of message across different settings and approaches; ensuring that initiatives are effective, well-linked together and supportive not undermining of each other; acting both at a broad community level and targeting initiatives where appropriate.

For example, to make a population level difference, being active every day needs to be embedded



across every community in every aspect of life. However, simply focusing on public health messages alone will not be sufficient to change the cultural and behavioural norms that have developed around physical inactivity and unhealthy eating. We will need to be more creative and effective in communicating with different audiences at different stages of understanding?

A system-wide approach means active environments, an active society and active schools, healthy eating embedded and supported across a wide range of organisations. There is a need, therefore, for everyone to play their part in creating a greater understanding of why healthy eating and physical activity are important, and what the consequences of poor diet and inactivity will be.

Robust governance will be needed and a task and finish approach may be required to get things moving.

4. FINANCIAL & RESOURCE APPRAISAL

A financial and resource appraisal will be undertaken against the decisions taken by the Board in relation to the issues raised by this paper. A comprehensive financial and resource appraisal has been undertaken in 2016 during the development of the Sustainability and Transformation Plan for Bradford District and Craven.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

Governance and risk management operates through the established governance structure of the Health and Wellbeing Board and its sub-groups. The need for further development of governance for this issue will be raised as a matter for discussion.

6. LEGAL APPRAISAL

No legal implications.

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

The association between overweight and obesity for some Black and Minority Ethnic communities should mean that improvement in health outcomes would result from any success in achieving healthy weight across the District. The association between overweight and obesity and deprivation would also indicate a potential reduction in health inequalities in relation to this non-protected characteristic.

7.2 SUSTAINABILITY IMPLICATIONS

Addressing obesity is a priority in the draft local Sustainability and Transformation Plan. The national Five Year Forward View for the NHS outlines the need to implement prevention at scale to reduce demand on the health and care economy related to preventable conditions (including those that are being driven by rates of obesity and overweight) in order to create a sustainable



health and social care economy.

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

Adopting a whole system approach to healthy weight should include increasing the rate of active transport, particularly cycling and walking. Success in this area would contribute to reductions in greenhouse gas emissions.

7.4 COMMUNITY SAFETY IMPLICATIONS

Safety and perceptions of safety in respect of neighbourhoods and communities impact on willingness to use urban neighbourhoods and local green space for physical activity.

7.5 HUMAN RIGHTS ACT

None

7.6 TRADE UNION

None

7.7 WARD IMPLICATIONS

Ward level action may be needed to engage more people in becoming physically active and to eat healthily and to ensure that local green space and urban space is safe and accessible particularly in wards with higher levels of overweight and obesity amongst the local population.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

None

10. RECOMMENDATIONS

10.1 The Health and Wellbeing Board endorses and adopts NICE Guidance to Health and Wellbeing Boards on working with communities to tackle overweight and obesity and to achieve healthy weight at a population level.

10.2 The Health and Wellbeing Board mandates the Local Authority to lead a system-wide approach to achieving healthy weight for the population of Bradford and Airedale to include:

Board members to ensure that the policies and practices of their respective agencies that might impact on healthy weight are reviewed; that these practices and policies are further improved and developed in line with a whole system approach and that the involvement and endorsement of their governing bodies is secured.

Appropriate governance is put in place and 6 monthly updates on progress are provided to



the Board.

Bradford Health and Care Commissioners to review their commissioning and to take action ensure that commissioned activity contributes to achieving Healthy Weight at a population level, with particular emphasis on prevention and early intervention.

10.3 The Chair to write to Bradford District Partnership seeking their endorsement and commitment to be involved in a system wide approach to achieving healthy weight.

11. APPENDICES

Appendix A – Extract from Bradford and Airedale Joint Health and Wellbeing Strategy

Appendix B – NICE Guidance to Health and Wellbeing Board on working with communities and briefings for local authorities

12. BACKGROUND DOCUMENTS

Foresight Report (2007) Tackling Obesities- Future Choices

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/287937/07-1184x-tackling-obesities-future-choices-report.pdf

B-Active Strategy for Bradford District (in Draft)



Good Health and Wellbeing: Bradford and Airedale Joint Health and Wellbeing Strategy 2013-17

The District's Joint Health and Wellbeing Strategy considers:

Social factors - issues which affect the population as a whole, but do not necessarily affect everybody equally, government policies, the availability of work, general levels of wages, taxation and how much things cost – particularly the prices of essentials.

Living and working conditions - the important issues for people as they go about their lives, day in, day out: things like education, training and employment, housing, public transport and amenities, access to basic facilities - in this context, cooking facilities and equipment, affordable fuel and essential goods.

Social and community networks: A strong network of family and friends can help to ensure that an individual has a healthy lifestyle. Sometimes, individuals living alone may not have any "network"; sometimes the "network" can have an unsupportive effect.

Individual lifestyle factors: e.g. tobacco use, alcohol consumption, and drug use, whether people eat healthily and whether they take regular physical exercise. These choices are influenced by the environment in which the individual lives – how friends and family act, how products are advertised.

Personal factors – include some of the basic definitions of who people are: age, sex, ethnicity and genetic factors.

The Strategy notes long standing issues related to obesity, diabetes, heart disease and infant mortality and that parts of the District continue to have big differences in health. Two priorities in particular address obesity: Priority 5 'Reduce childhood obesity and increase levels of physical activity and healthy eating in children and young people'; Priority 17 'Reduce harm from preventable disease caused by tobacco, obesity, alcohol and substance abuse'.

Priority 5: Reduce childhood obesity and increase levels of physical activity and healthy eating in children and young people

Key areas for action for Bradford District to reduce childhood obesity and increase levels of physical activity and healthy eating in children and young people:

Encourage and support the healthy growth and weight of children

Promote healthier food choices and improve the nutritional quality of food in schools

Increase everyday play and physical activity opportunities for children

Promote environments and practices that support children to eat healthier foods and to be active throughout each day

Provide personalised advice and support for children and their families through a child healthy weight pathway

Increase support and training for education and childcare staff to implement health improvement activity and increase availability and accessibility of evidence based children's lifestyle weight management services

Priority 17: Reduce harm from preventable disease caused by tobacco, obesity, alcohol and substance abuse



Key areas for action for Bradford District to reduce harm from preventable diseases caused by tobacco, obesity, alcohol and substance abuse:

Work with partners to promote an environment and culture that makes healthy lifestyles easier to achieve

Develop a tiered model of interventions so the most effective interventions get to the right people at the right time

Commission specialist services for those in greatest need

Provide brief interventions and referrals to effective preventative services, using the principles of 'Making Every Contact Count'

Increase access to targeted health checks

Appendix B

National Institute of Health and Clinical Excellence (NICE) recommendations to Health and Wellbeing Boards and their constituent members for working with local communities to address obesity: <https://www.nice.org.uk/guidance/ph42/chapter/1-Recommendations>

Ensure, through the health and wellbeing board, a coherent, community-wide, multi-agency approach is in place to address obesity prevention and management. Activities should be integrated within the joint health and wellbeing strategy and broader regeneration and environmental strategies. Action should also be aligned with other disease-specific prevention and health improvement strategies such as initiatives to prevent type 2 diabetes, cancers, and cardiovascular disease, as well as broader initiatives, such as those to promote good maternal and child nutrition or mental health or prevent harmful drinking. Specifically:

- Health and wellbeing boards, supported by directors of public health, should ensure joint strategic needs assessments (JSNAs) address the prevention and management of obesity.
- Health and wellbeing boards should ensure tackling obesity is one of the strategic priorities of the joint health and wellbeing strategy (based on needs identified in JSNAs).
- Health and wellbeing boards and local authority chief executive officers should encourage partners to provide funding and other resources for activities that make it as easy as possible for people to achieve and maintain a healthy weight. This includes, for example, activities to improve local recreation opportunities, community safety or access to food that can contribute to a healthier diet. Partners should be encouraged to provide funding and resources beyond one financial or political cycle and have clear plans for sustainability.
- Health and wellbeing boards should work in partnership with local clinical commissioning groups to ensure a coherent approach to tackling obesity that spans both prevention and treatment.
- Health and wellbeing boards should work with partners to optimise the positive impact (and mitigate any adverse impacts) of local policies on obesity levels. This includes strategies and policies that may have an indirect (negative) impact, for example, those favouring car use over other, more active, modes of transport, or decisions to remove park wardens, that affect people's use of parks.
- Health and wellbeing boards, through their performance infrastructure, should regularly (for example, annually) assess local partners' work to tackle obesity (taking account of any relevant evidence from monitoring and evaluation). In particular, they should ensure clinical commissioning group operational plans support the obesity agenda within the health and wellbeing strategy.

NICE Briefings to Local Authorities



- A briefing on the use of body mass index (BMI) as a signal for preventive action against long-term medical conditions. The focus is on people from black, Asian and other minority ethnic groups.
- A Physical Activity briefing summarises NICE recommendations for local authorities and partner organisations on how to encourage people to be physically active.
- Obesity – working with local communities sets out how local policy makers, commissioners, managers, practitioners and other professionals working in local authorities, the NHS and the wider public, private, voluntary and community sector can develop effective, sustainable and community-wide action to prevent obesity
- Walking and cycling sets out how commissioners, managers and practitioners involved in physical activity promotion or who work in the environment, parks and leisure or transport planning sectors can encourage people to increase the amount they walk or cycle for travel or recreation purposes.
- Behaviour change summarises NICE's recommendations for local authorities and partner organisations on the general principles that should be used when considering the commissioning, planning, content and evaluation of initiatives to support behaviour change at individual, community and population levels



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